



# QUICK RELEASE

newsletter of the  
LEHIGH WHEELMEN ASSOCIATION Inc.

January 2012

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## Hi Everyone

Well just like that the Spring/Summer riding season has come and gone. We've blown by Halloween, Thanksgiving; most of the cross season, and are now just a few short days away from Christmas!

As we wind down our 2011 I'd like to thank all of you for helping to make it a great 60<sup>th</sup> anniversary year for our club. It was really a great honor to serve as your club president this past year and I've been fortunate to have had the opportunity to get to know many more great people as a result. With winter fast approaching I'm already dreaming of spring time and those first days when it's warm enough to ride in short sleeves and the Monday night rides fire up in full swing all over again so we can laugh and maybe suffer a little losing ourselves on our bikes.

I look forward to seeing you on the road or the trail in the coming year. Have a great holiday and be safe!

*Mark Zappe, Ex Officio*

## NEW BOARD:

On December 4, 2011 at the annual meeting at Bear Creek Ski Lodge a new board was elected. They are:

President – Jack Helffrich  
VP Touring – Geoff Rogers  
VP Racing – Pete Siegfried  
Treasurer – Sallie Urffer  
Secretary – Maureen Porter  
At-Large member (2012-2013) - Mike Solliday  
At-large member (2012-2013) – Dean Hower  
At-large member (2012) –Keith Gourley  
At-Large Member (2012): Diana Valois  
Ex-officio – Mark Zappe  
Jr. Coordinator – Phil Esempio  
Web Manager - Terry Terfinko  
Membership Coordinator - Richard Baldock

## YES!

Yes, I am your president. Really!

Yes, I realize that you did not specifically vote for me. Even if you were at the Annual Holiday Party, as provided by Robert's Rules, the election of the board and officers was by acclamation. Thanks to board member Mike Solliday for organizing the election.

Yes, it was a great party. Thanks to Sallie Urffer for making all of the arrangements and organizing this event. We all had a great time at Bear Creek.

Yes, I am looking forward to a great year with the LWA. We have an excellent board, great officers, and are planning to have an active and fun year.

Yes, we need help. Yes, you can help.

Yes, you really should lead a ride-or several. For me, one of the most enjoyable aspects of cycling is discovering new roads and localities with a group of fellow cyclists. So be brave. Post a ride on our website and lead some rides to your favorite places.

Yes, you should attend the monthly meetings. We are planning to have a guest speaker prior to the business portion of each meeting, talking about cycling related issues and events. These are MEMBERSHIP meetings, not board meetings. All members are invited to attend.

Yes, it's cold outside. Bundle up and get out there.

Jack Helffrich, President

Visit the Lehigh Wheelmen home page at [www.lehighwheelmen.org](http://www.lehighwheelmen.org)

Due date for *Quick Release* articles is the 20<sup>th</sup> of every month.

## Editor's Corner:

I'm happy to announce that G Mack will be taking over as Newsletter Editor.

I'll be off to Texas in January to advance my Officiating Category for USA Cycling. Let's pray I pass the test! Once I do pass, I will be able to officiate National Level races – including NRC races! I'm excited.

You can always read my cycling articles on Examiner.com – check it out: <http://www.examiner.com/cycling-45-in-allentown/sallie-urffer>

Final thought, we lost one of our own and the nation lost a young elite Olympic hopeful this month while out riding. Way too often we take for granted our ability to ride without thinking this could be our last ride. In looking for an advocacy group that supports cycling and educates motorists I found [Yieldtolife.org](http://Yieldtolife.org). Professional cyclist Dave Zabriskie is the founder. Good stuff...check it out.

Happy pedaling!

*Sallie Urffer, Editor*

## Recognition of Ride Leaders who led 5 or more rides in 2011

<i>Bryan George – 30</i>	<i>Terry Terfinko - 25</i>
<i>Art Hunsberger – 19</i>	<i>Karen Nestor - 19</i>
<i>Jack Helffrich – 18</i>	<i>Bill Derby - 16</i>
<i>Geoff Rogers – 15</i>	<i>Gary Cordes - 12</i>
<i>Pete Nestor – 13</i>	<i>Mike Solliday - 12</i>
<i>Dean Hower - 10</i>	<i>Brian Wacik - 10</i>
<i>Richard Baldock – 8</i>	<i>Doug Leavitt - 6</i>
<i>Dick McCreight – 7</i>	<i>Paul Smith - 6</i>
<i>Maureen Porter - 5</i>	

A total of 244 ride sheets were turned into Geoff Rodgers. Keep up the great work and let's make it 300 in 2012!. If you have a great route, but aren't sure you are comfortable leading a ride, feel free to ask one of those above for hints or even to help, I'm sure they will be glad to help.

*Geoff Rogers, VP Touring*

## Race Team:

If you plan on racing for LWA in 2012, please remember to renew your membership and include Bikeline/LWA as your team when you renew your USACycling license.

Also, please let Pete Seigfried ([Srcracer866@aol.com](mailto:Srcracer866@aol.com)) or Sallie Urffer ([sallie.pedals@gmail.com](mailto:sallie.pedals@gmail.com)) know your plans and information.

*Pete Seigfried, VP Racing*

## Classified Ads for Members Only

ARTICLES FOR SALE
FOR RENT
<b>2 HARD-SIDED BICYCLE TRAVEL CASES</b> , Club owned, for rent to members for up to 4 weeks. \$25 for 1 or 2 weeks, \$50 for 3 or 4 weeks. Plus security deposit required for any rental. Contact Dick McCreight @ <a href="mailto:dick.mccreight@juno.com">dick.mccreight@juno.com</a>
WANTED

Ads must be private buy/sell/wanted/etc. having to do with bicycling and/or other sports. **Ads must be submitted by the 20th of the month to appear in the following month's newsletter.** Send ads to [gmack@ptd.net](mailto:gmack@ptd.net)

## Website:

LWA website will be under construction this winter. We have contracted with Michael Smull from BIG Pixel Studio to do the following work:

1. Upgrades & Maintenance.
2. Reporting tools to produce better lists of active and expired memberships.
3. Automatic notification via Email to members when their membership is within 30 days of expiration.
4. Facebook link to the LWA Facebook group.

*Terry Terfinko, Website Manager*



## In Memory of Pat Ytsma:

As you may know, LWA member and cycling advocate Pat Ytsma was struck and killed by a motorist while riding his bicycle in December. He was 53 years old. Surviving him are his wife, Judy Parr and two children.

The expressions of support from the cycling community have been tremendous. Many of us attended the funeral services for Pat, most in cycling attire. Approximately fifty cyclists rode their bikes in the funeral procession from Allentown to Fountain Hill. His burial was the first "Green" burial in the Lehigh Valley. I trust many of us also sent cards and letters to Pat's family, and made donations to the educational fund being established for Pat and Judy's children. The LWA will also be making a contribution.

Club members Laurie Ohleger, assisted by Brad Yeakel and Martha Miller, erected a 'Ghost Bike' at the north end of the Fahy Bridge, near the site where Pat was struck. A group of fourteen LWA members stopped there recently during a ride led by Terry Terfinko to view the memorial and honor Pat. The all-white ghost bike is a fitting tribute to Pat, and a striking visual reminder to all who pass.

Pat's photo and an article by his friend and LWA Vice President of Touring, Geoff Rogers, have been on the home page of our website. There have been articles in The Morning Call by Spencer Soper, Dan Hartzell and Paul Carpenter.

Many cyclists are planning to participate in the 'Ride of Respect' on Thursday, December 22 in Bethlehem.

Let's honor Pat by riding responsibly and having a safe cycling year in 2012.

LWA will be organizing a fundraiser for Pat's children. Keep a look out for more information.

## LWA Meetings

*Held the 3rd Monday of every month.*

Next meeting is:

**January 16, 2011  
7:00 PM-8:00 PM**

### MEETING LOCATION:

**The Education Center at the Integrated Health Care Facility** located at 250 Cetronia Road, behind The Tilghman Square Mall.

Enter the lobby, then take the elevator to the third floor and turn left. The entrance to the Education Center is the first door to the left.

**New Sponsor:**

Village Bicycle Shop at 7 South Village Circle, Reinholds PA 17569. Located in Stoudburg Village Shops.  
[www.myvillagebike.com](http://www.myvillagebike.com) , phone is 610-742-4786 , and Email [gs391@verizon.net](mailto:gs391@verizon.net).  
Hours: Weekends 9am to 5pm, weekdays & evenings by appointment.



**Reminder**  
**Check your membership card for your  
renewal date - Renew NOW!**

**LWA Discount Sponsors**

**Receive a 10% discount with your LWA membership card! (unless otherwise noted)**

**Action Wheels \***

530 W. Broad St. #1  
Bethlehem, PA 18018  
610-866-1113  
[www.action-wheels.com](http://www.action-wheels.com)

**BikeLine Allentown \***

1728 Tilghman St.  
Allentown, PA 18104  
610-437-6100  
[www.bikeline.com](http://www.bikeline.com)

**BikeLine Bethlehem \***

2112 Schoenersville Rd.  
Bethlehem, PA 18018  
610-691-0943  
[www.bikeline.com](http://www.bikeline.com)

**Cycledrome \***

8150 Hamilton Boulevard  
Trexlerstown, PA 18087  
610-398-6631  
[www.cycledromebikes.com](http://www.cycledromebikes.com)

**Cutters Bike Shop \***

418 E. 3<sup>rd</sup> St.  
Bethlehem, PA 18015

610-419-4207  
[www.cuttersbikeshop.com](http://www.cuttersbikeshop.com)

**Fitness Central Bike Shop -**

4337 Route 309, Schnecksville, PA 18078 PH  
610.769.7300 Fax 610.769.7511  
[www.facebook.com/fc.shop](http://www.facebook.com/fc.shop)

**Eric J. Loch Diamonds & Fine Jewelry\*\***

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Allentown, PA 18103  
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[www.lochsjewelers.com](http://www.lochsjewelers.com)  
\*\*Free Lithium battery

**Keswick Cycle Co.\***

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Glenside, PA 19038  
215-885-7433  
[www.keswickcycle.com](http://www.keswickcycle.com)

**Longswamp Bed & Breakfast**

1605 State Street  
Mertztown, PA 19539

610-682-6197  
[www.longswamp.com](http://www.longswamp.com)

**Saucon Valley Bikes \***

824 Main St.  
Hellertown, PA 18055  
610-838-1500  
[www.sauconvalleybikes.com](http://www.sauconvalleybikes.com)

**Sleeping Dog Professional Cycles\***

330 W. Weis St.  
Topton, PA 19562  
610-682-1000  
[www.sleepingdogprocycles.com](http://www.sleepingdogprocycles.com)

**SL Bikes\***

23 W. Fourth St.  
Bethlehem, PA  
570-380-4793  
[www.slbikes.com](http://www.slbikes.com)

**South Mountain Cycles & Coffee Bar \***

303 Main St. Lower Level  
Emmaus, PA 18049  
610-967-4490  
[smcbikes@ptd.net](mailto:smcbikes@ptd.net)

**Spokes Bike Shop \***

16590 Route 61  
Hamburg, PA 19526  
610-562-8900  
[www.spokesbikeshop.com](http://www.spokesbikeshop.com)

**Weaver's Bike Shop \***

729 Park Rd.  
Fleetwood, PA 19522  
610-944-9565  
[www.weaversbikeshop.com](http://www.weaversbikeshop.com)

\*10% off parts and accessories