

Lehigh Wheelmen Association

Monthly Meeting Minutes

June 23, 2021

In Attendance:

(Bolded people were in attendance)

Board members: **Rich Ferrera** (President), **Roberta Kates** (Vice President Racing), **Kathy Crampton** (Vice President Touring), **Christine Penn** (Secretary), Dave Sheffield (Treasurer), Richard Baldock (Membership Administrator), Rob Smith (Assistant Membership Administrator), Dave Drummer (Website Manager), Bert Mukkulainen (Board Member), **Dick McCreight** (Board Member), **Larry Pickens** (Board Member), Bruce Kantor (Board Member), Janna Baum (Event Coordinator)

Also present: Karl Imdorf, Carl Zvanut, **Jack Helffrich**, Clyde Odom, Paul Smith, Miranda Alarez, Dean Hower, Ken Glogovsky, Timothy Foley, Claire Alyward, Marty Katz, Glenn Noack, Mark & Tammy Doran, Arun Sharma, Steve Crampton, Lynn D, Kathie Z, Catherine, Kemo, Ross Kohler, Steve Banko, Neil Dicker, Greg Schnabel, Kittie Reese, Jim Snake, Tim Salkauskis, Bob Evatt, **Don Stewart**, **Mike Solliday**

(Online Meeting)

1. Call to Order:

Rich started the meeting at 7:01 pm
Mentioned where everyone was and why attendance was light

2. Speaker:

(No Speaker)
Velodrome racers have been delayed to July.
Considering Trek eBike demonstration.

Asbury may be opening up in July.

3. Officer/Committee Reports:

Secretary – Christine Penn

Motion was raised to accept last month's meeting notes:
Kathy Krampton, Mike Solliday 2nd – motion to approve.

Treasurer: Dave Sheffield (not Present)

Financial Report for May sent out

LWA Financial Summary May YTD 2021 - Actuals

	<u>Touring</u>	<u>Racing</u>	<u>Elim.</u>	<u>Total</u>
Income				
DD (Participant Dues + Donations)				-
Holiday Party				-
Membership Dues	2,381			2,381
Other	-	-		-
Total	2,381	-		2,381
Expense				
Major Events (DD, Eastern Shore, Etc.)	519			519
Insurance (Includes Special Events - DD)	2,000			2,000
VPCC		-		-
Holiday Party				-
Charitable Donations (DD - CBW & AFB)			-	-
Clothing & Equipment for Resale				-
Recognition Awards/Speaker Fees		100		100
Affiliation Dues				-
Web, RidewithGPS, Meetup & Postage	457			457
Ride Leader Awards, G&C, Picnic, Other	1,761	-		1,761
Total	4,736	100		4,836
Net Operating Income/Loss	-\$2,356	-\$100		-\$2,456
Assets				
Checking (a)	\$4,738	\$3,869		\$8,607
Savings	\$5,079	\$0		\$5,079
Total	\$9,817	\$3,869		\$13,686

(a) Includes Restricted Funds of \$271 for Bike Aid Station.

Membership / Grill-n-Chill: Richard Baldock/Rob Smith

Membership Report:

Total Members ~ 365 (-1)

Units ~ 293 (-2) [still down 35 from peak membership prior to March 2020 shutdown]; 300 units will mark the mid-point from the recent low point and the peak ~15 months ago!

Individual ~ 219 (-3)

Family 72 (+1)

Emeritus ~ 2 (0)

NewBicycle ~ 0 (0)

Annualized Revenue Projection ~ \$5085 (-\$20)

Still trending slightly downward.

NEW & RETURNING MEMBERS (May/June 2021)

Lisa Schwartz

Mark Zappe

Gary Fleming

Zeljko & Ildiko Mladenovic

Raymond Bruce

Cameron Chase

James Wunderlich

Timothy Murphy

Carol Shugars

Bradley & Judy Fritzes

Scott Felchock

Joe, Katie & Maude Burd

Touring: Kathy Crampton

Will have an update on the blog for new ride leaders

No feedback from existing ride leaders. It seems to be working/people figuring it out.

Racing: Roberta Kates

See about getting out of towners for July, maybe out of country

Working with Joan

Track is open, Friday, Saturday, Tuesday.

Looking for volunteers for Junior Elite & Para-Nationals, July 15th-20th - Contact Kelli Bertoni via – kbertoni@thevelodrome.com, or 610-533-6852

Nothing set for Thursday Night Crit yet...

Activities: Janna Baum (not present)

Rich F – Janna is a volunteer. Had first tailgate, five different groups had scheduled a tailgate.

Mike Solliday brought cookies for a tailgate and then got rained out.

Tailgates together? Each were doing their own thing.

Some future ones coming up. Seem to be welcomed...

When will be ready for the Grill N Chill? Dave D is willing to do all the cooking, but not the shopping. Could do a bring your own cold dinner and mingle.

Let it play out for July and then shift to something more formal. In August/September.

Mike Solliday taking the lead to get it going. Dick and Jack to help out. Targeting 2nd week

In August.

Discussion on Supply Chain

Donut Derby: Bert Mukkulainen (not present)

Rich F – Bert got a spam email...

Dick – 45 registered already. 77% over 40, 87% men,

Shirt design in, posted shortly

Roberta – got insurance. Questioned about Vendors? Currently list Velodrome listed as additional insured. Important for recent court case. Need proof vendors have insurance.

Need to change documents to state that. (Show proof of insurance on Bert's doc)

Bert will update document with: ***Proof of Insurance is requested, please provide a Certificate of Insurance***

Promotions: Dick McCreight

Photo contest still running. Want to extend rules to also allow any LWA sponsored event.

Webmaster: Dave Drummer

No updates

4. Old Business:

(Unfinished Business)

Bike Repair Stand: Jack Helffrich

Problem with QR code on plaque.

Put together a dedication agenda. Will include a new member ride.

Example Flat Repair and how to use station

Introduce Jack and county reps for dedication.

Any volunteers? Tammy and Mark, Carl, and other will be there.

Ready to advertise with Dick – Meetup, Facebook, Morning Call

Advertise in park

Balloons and other things to attract attention to the event.

Bottle give away?

Membership Drive: Rich Ferrera

Want to explore a Facebook campaign.

Update of Release/Sign In: Rich, Dave, Roberta

Got together and did some comparison with other groups. Updated and sent to attorney.

Bike Virginia: Dave Sheffield.

Down there now. Looking forward to 4 days for riding.

5. New Business:

Friday posting of a ride – Jack Helfrich

Go for it!

Rich suggested we were complete after no new business was mentioned.

Jack Helfrich raised motion to adjourn at @7:50 PM, Mike Solliday seconded

Minutes submitted by Secretary Christine Penn, June 23rd, 2021

<https://lehighwheelmen.org/>



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