



LWA MONTHLY MEMBERSHIP MEETING JANUARY 27, 2021

Rich called the LWA Jan 2021 Membership Meeting called to order @ 7:01PM Via Zoom Meeting

13 logons were recorded:

Attendees: Kathy Crampton, Roberta Kates, Kathy Z, Bert Mukkulainen, Martha Miller, Richard Baldock, Dave Drummer, Bruce Kantor, Dick McCreight, Larry Pickens, Kathleen & Pete Dent, Ken Glogovsky, Dave Sheffield, Rich Ferrera, Carl Zvalnut, Guest Speaker: Rose Hulbert

Guest Speaker: Fitness for Cyclists - Rose Hulbert of Rosie's Boot Camp - <https://www.rosiesbootcamp.com/> Rose Hulbert joined the LWA club meeting as the guest speaker this evening. Rosie showed us some simple core exercises which can be done in our own home, by using simple hand weights (suggest min. 8 lb, up to 15 lb) – Members participated in simple exercises, good squat and stretching exercises to help keep our cores in shape. Rosie invites members to join 1 class for free, also invited the club to Rosie's YouTube:<https://www.youtube.com/channel/UCQtxxzpWOTScVzJhk4o3OEA/featured> - Rich Ferrera thanked Rosie for joining us tonight.

Rich started the meeting by reviewing our Board of Directors: Kathy Crampton, VP Touring; Roberta Kates (Emeritus President), VP of Racing; Dave Sheffield, Treasurer; Christine Penn, Secretary (not present); Board members: Dick McCreight, Bruce Kantor, Larry Pickens, Bert Mukkulainen. Appointed board: Membership: Richard Baldock, Rob Smith (not present), Website: Dave Drummer

Officer/Committee Reports:

a) Secretary – Christine Penn

November minutes approved, no corrections or additions need. Dave Sheffield motioned, Roberta Kates 2nd; all approved.

b) Treasurer - Dave Sheffield

Dave reports we ended 2020 on a good note, despite membership being down due to COVID related issues. Donut Derby although a virtual ride, still provided a profit. Annual loss is \$1,600; \$12,000 in bank with \$2,000 dedicated to the Bike Pumping/repair station. Beginning of the 2021 starts with insurance being paid, \$1043.50 GL, \$500 D & O (eff 2/1) and Members Group Accident/Medical Coverage, \$500. Both GL & Medical

have been paid, pending D&O to be issued. Leaving a balance of \$8,000. Annual average revenue \$20,000-\$25,000 (normal year) - with bills approximately, \$20,000. 2020 Taxes have been filed. Lennie Maguire & Carl Zvalnut are preparing the audit, which will be reviewed at the February Meeting.

Membership / Grill-n-Chill - Richard Baldock/Rob Smith

Current Membership - 276 down 52 from [March 2020](#) Membership revenue \$5600, down \$700-800 based on annual membership 2020 Kathleen/Pete Dent asked for clarification on membership renewal process, Richard explained- Membership renewal emails are sent: 1st Notice - 30 days prior; 2nd notice - 15 days prior; 3rd notice - 1 day prior – also be sure the correct email address is listed in the membership

Promotions - Dick McCreight

LWA Photo Contest - will post out on Facebook/Meetup - for March/April/May - Members are encouraged to submit photos during these three months of areas which LWA ride in the Greater LV. Dick will reach out to Dan's Camera to be the judges - watch for announcements on Facebook and Meet-up.

Webmaster - Dave Drummer (unable to participate, internet issues)

VP of Touring – Kathy Crampton

Steve Crampton has agreed to tally the 2021 LWA rides
No rides to report for January. Kathy shared her concern about the barn file cabinet, which is filed with years of signed release forms. Dave Sheffield suggested Kathy purchase a new white container and transfer older records to containers (required to keep 10 years of release notices per USA Cycling) also it was suggested to begin to use Google Drive for storage a scanning process -Kathy will see about an adoption policy of storing documents.

VP of Racing - Roberta Kates

2/18 Event Organizers Conference with USA Cycling @ 11 am Roberta is planning on attending online event. Noted, all 2021 Racing Licenses for USA Cycling, if a racing license is purchased prior to [2/28/21](#) and the racer decides not to start in any race in 2021, the license will be extended to [June 30,2022](#) (promote purchasing a license annually, to keep USAC revenue level) all under 18 USA Cycling licenses are free in 2021, again to promote cycling with youths. Velodrome Podcast - Joan Hanscom and Andy Lakatosh are trying to come up with ideas on how to get new bike riders involved in the local bike community, Roberta plans to reach out to Joan to possibly get ideas/or join in the kick off (help both LWA and VPCC increase riding numbers in 2021)

Special Events / Donut Derby 2021 - Bert Mukkulainen

Bert will schedule a DD meeting shortly, noting 2019 & 2020 last week of January

generally was the DD kick off meeting.

Bike VA – has announced on Facebook there will be some form of Bike VA rides in 2021 - see Facebook post for details - Dave noted, that his wife, Nancy Sheffield will be the contact person for LWA members to coordinate Bike VA ride groups. (not a LWA Event)
Eastern Shore annual bike ride - Paul Smith organizer, this event usually happens in April, Paul is hesitant in scheduling at this point due to COVID. Paul would like to know restaurants will be open to customers prior to organizing, stay turned for posting.

Old Business:

Update on Asbury Church status - Dave Sheffield shared that Asbury will be opening up Mid-February, however, rooms and auditorium will be limited to 12/people per group meeting. Larry Pickens offered his church, Ziegels Church and Roberta Kates via chat offered her church St Andrews (no internet access)

Bike Repair Stand - Jack Helffrich (not present) - Carl Zalvnut noted the stand was not ordered as of [today](#); Rich Ferrera will speak to Jack Helffrich about getting the stand ordered and having the county getting it on the scheduled for installation. (LWA will hold a dedication when installed)

NEW BUSINESS:

Rich Ferrera - reviewed the (3) items which were top items from leadership meeting held earlier in the month (1-3)

1. Clarify roles and responsibility - Roberta Kates, former LWA President started this process last year, looking to clarify who handles what such as: FaceBook, Meetup, Organization of the Barn

2. Focus on Long Term perpetuation of LWA - get other members involved, future leaders - could help organize Google drive, Password Management, succession planning

3. Expand Membership team - this team will work to develop and announce a plan to increase LWA membership

4. Bert Mukkulainen inquired; Meet up - what events are posted under Meetup - noted, non bike events are announced. Dick McCreight suggested Non LWA Events are listed for other clubs offering rides (we help promote their rides, they will promote ours); Roberta posted in Chat - USA Cycling Liability coverage provides coverage during cycling related club activities, such as award banquets, meetings, approved fund-raisers, and non-USAC sanctioned club training rides. Obtaining a waiver & release of liability with original signatures from all participants is required. - Bruce Kantor questioned, the release statement has non cycling listed. Rich suggested, we table posting of non LWA event. Rich, Dave and Roberta get together to talk about this. - table [Feb 2021](#) meeting

5. Larry Pickens – Ziegels Church (Larry is Pastor) will hold a "Bicycling Blessing [Sunday](#)" - a post and announce will be made on Meetup and Website blog after Easter.

6. Carl Zvalnut - suggested a VVV in some form be posted as some form of club ride, for club members only - Rich Ferrera tabled for Feb meeting

Future Speakers:

Feb 24, 2021: First Aid - Earl Oslander

March 24, 2021 - Brian Greene, The Delaware & Lehigh National Heritage Corridor
Director of Trails & Conservation

Rich Ferrera thanked all for attending, and closed the meeting at 9pm

Submitted by: Roberta Kates (*filing in for Christine Penn*)