

# Lehigh Wheelmen Association

## Monthly Meeting Minutes

### November 18, 2020

**In Attendance:**

*(Bolded people were in attendance)*

**Board members:** **Roberta Kates** (President/Race Director), **Kathy Crampton** (VP Touring), **Christine Penn** (Secretary), **Dave Sheffield** (Treasurer), **Richard Baldock** (Membership Administrator), **Rob Smith** (Assistant Membership Administrator), **Dave Drummer** (Website Manager), **Bert Mukkulainen** (Board Member), **Dick McCreight** (Board Member), **Rich Ferrera** (Board Member), **Bruce Kantor** (Board Member)

**Also present:** Carl Zvanut, **Mike Solliday**, Sally Wright, Clyde Odom, Greg Schnabel, **Jean Black**

(Online Meeting)

**1. Call to Order:**

Roberta started the meeting at 7:12 pm  
Issues with Echo on the call delayed the start a bit....

**2. Speaker:**

No speaker this month

**3. Officer/Committee Reports:**

**Secretary** – Christine Penn

Richard and Rob motion to approve – Approved. None opposed.

**Treasurer:** Dave Sheffield

Financials stable. @\$7600 in Checking, @\$5000 in Savings @\$12,600 total @\$4000 in Racing  
Review of values below

### LWA Financial Summary Oct. YTD 2020 - Actuals

	Touring	Racing	Elim.	Total
<b>Income</b>				
DD (Participant Dues + Donations)	3,599			3,599
Holiday Party				-
Membership Dues	4,363			4,363
Other	1,011	-		1,011
<b>Total</b>	<b>8,973</b>	<b>-</b>		<b>8,973</b>
<b>Expense</b>				
Major Events (DD, Eastern Shore, Etc.)	682			682
Insurance (Includes Special Events - DD)	3,631			3,631

VPCC	2,250	-	2,250
Holiday Party	100		100
Charitable Donations (DD - CBW & AFB)	1,250	-	1,250
Clothing & Equipment for Resale	1,102		1,102
Recognition Awards/Speaker Fees	205		205
Affiliation Dues	300		
Web, RidewithGPS, Meetup & Postage	556		
Ride Leader Awards, G&C, Picnic, Other	254	-	254
<b>Total</b>	<b>10,330</b>	<b>-</b>	<b>10,330</b>
<b>Net Operating Income/Loss</b>	<b>-\$1,357</b>	<b>\$0</b>	<b>-\$1,357</b>
<b>Assets</b>			
<b>Checking (a)</b>	\$7,598	\$3,969	\$11,567
<b>Savings</b>	\$5,078	\$0	\$5,078
<b>Total</b>	<b>\$12,677</b>	<b>\$3,969</b>	<b>\$16,645</b>

**(a) Includes Restricted Funds of \$1840 for Bike Aid Station.**

Doing well, considering the Pandemic

**Touring:** Kathy Crampton

Oct 47 rides, 43 turned in.

Ride Leader gifts – thinking gift cards (something that can be mailed)

GC to bike shops. How much?

Dave and Kathy will come up with proposal for how much and send to Roberta for approval.

Bike shop options? Should be ones who supported us with the Donut Derby, who were - Fitness

Central (\$300), Trek Allentown (\$400) and Veloshop (\$100)

Distribute by? Should be by Holiday Party on-line

Ride year is Dec 1- Nov 30.

**Membership / Grill-n-Chill:** Richard Baldock/Rob Smith

Two emails sent out recently to organizers who expired. Will give them a couple of days.  
Membership declined by 2 units compared to October 2020 meeting ~ no significant trend (up slightly in September, down slightly in October, down slightly in November).

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Total Units ~ **283 (-2) ~ still down 45 since peak prior to March 2020 shutdown!**

Individual ~ **209 units (-2)**

Family ~ **74 units 0)**

Total Members (Estimated) = (2+ x 74) + 209(-2) = **357+ (-2)**

...

Revenue Projection Snapshot = **\$4985 (-\$30)**

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**Comparisons relative to October 2020.**

Definition: RETURNING Member (Membership gap of 6+ months).

LWA Welcomes NEW and RETURNING members (most recent first):

- NONE

Rich recently resent Job Description

Dave is seeing about 9% decline in dues. Richard described that we lost about 45 members at the onset of COVID-19, which is likely the reason.

Will try to recover riders once pandemic lifts.

**Webmaster:** Dave Drummer

Looked into Meetup Issue, was able to access member info.

1872 members, 812 have not looked at group in last 2 years.

Some are bike shops.

Not sure how to purge. Can do one by one; but don't want to do it for 812 people.

Number of members is currently not a problem in relationship to Meetup costs, so no plans to do anything about the extra members for now.

**Promotions:** Dick McCreight

Nothing new.

Steve at FC raised issue about how to validate someone is Lehigh Wheelman to get 10% discount.

Info is available via Website and a membership card is emailed when joining or renewing. They should be showing/this when requesting the discount.

**Racing:** Roberta Kates ...

Update from USACycling - discount for auto-renewals as long as done before end of year.

#### **4. Old Business:**

***Donut Derby:*** Bert Mukkanainen

Question whether we will have one in 2021

First planning meeting will be in January.

Reminder about our handling of restricted member registrations

***Magnets:*** Roberta Kates

Got sidetracked/busy. Will get on this soon.

***Asbury Church:*** Dave/Dick

Likely not to re-open anytime soon (until vaccine)

Virtual Meetings work fine for now.

***Bike Repair Stand:*** Jack Helffrich

Not present.

Still working on it. Dave would like to get it purchased and worry about install later.

***Increasing Membership ideas:***

***Water Bottles*** – Bert Mukkanainen

Has some checks for Dave.

Presented sheet with sales.

***December Meeting?:***

Usually none. Will Cancel Dec 23, but add one for Jan 6?

Virtual Happy hour.

#### **5. New Business:**

***Nomination Committee:***

Nominees:

- President: Rich Ferrera
- Vice President of Touring: Kathy Crampton
- Secretary: Christine Penn
- Treasurer: Dave Sheffield
- Vice President of Racing: Roberta Kates
- Board of Directors: Bert (2 year term), Dick (2 year term), Larry Pickens (replacing for Rich – 1 year term) (Bruce Kantor stays for another year)

Rich presented his PowerPoint which includes nominations and responsibilities.

Missing some

Intent was to document existing responsibility for documentation purposes but not for sharing with everyone. Some information is sensitive (passwords for website management, etc.).

All info is in the bylaws

Rich thinks info should be available for people to review to evaluate whether they want to consider running for a position.

Will be using Google Forms (Not Survey Monkey) – Write in vote option must be supported  
Bylaws say nominations can be put in.

Party was originally Dec 6, so should be available then.

Voting Dates are Dec 1, closing Dec 4. Counted on afternoon of Dec 6.

Dave D will pull current membership.

Update on Carl – Doing Ok. Been sick, but nothing too bad.

Kathy did a great job on notifying all those who road with Carl recently.

Roberta raised motion to adjourn at 8:19 p.m. after no new business was mentioned. Bert Mukkulainen seconded.

Minutes submitted by Secretary Christine Penn, November 23rd, 2020

<https://lehighwheelmen.org/>



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Association**