

Lehigh Wheelmen Association

Monthly Meeting Minutes

July 22, 2020

In Attendance:

(Bolded people were in attendance)

Board members: **Roberta Kates** (President/Race Director), **Kathy Crampton** (VP Touring), **Christine Penn** (Secretary), **Dave Sheffield** (Treasurer), **Richard Baldock** (Membership Administrator), **Rob Smith** (Assistant Membership Administrator), **Dave Drummer** (Website Manager), **Bert Mukkulainen** (Board Member), **Dick McCreight** (Board Member), **Rich Ferrera** (Board Member), **Bruce Kantor** (Board Member)

Also present: **Carl Zvanut**, **Jack Helffrich**

1. 7:07 pm Meeting started.
Engineers without Borders presentation at UMP deferred due to thunderstorms. Meeting held virtual.
2. **Meeting Minutes** – Christine Penn
June minutes were previously sent out.
Motion to Approve –Dave, no one against – Approved

3. REPORTS:

Treasurer: Dave Sheffield

No racing financial activity with the acct. still @ \$4000. Touring financial activity limited to \$540 dues, \$100 website, \$130 post office fees.

Mike Solliday has signed up several new members.

Holiday Party - cancellation fees involved, currently negotiating the fees—seeing if we can just move to 2021. Most likely, we will have to make a decision no later than Oct 1st date (Sept club meeting agenda go).

LWA Financial Summary June YTD 2020 - Actuals

	<u>Touring</u>	<u>Racing</u>	<u>Elim.</u>	<u>Total</u>
Income				
DD				-
Holiday Party				-
Membership Dues	2,630			2,630
Other	430	-		430
Total	3,060	-		3,060
Expense				
Major Events (DD, Eastern Shore, Etc.)	270			270
Insurance (Includes Special Events - DD)	2,990			2,990
VPCC	2,250	-		2,250
Holiday Party	100			100
Race Expense		-		-
Charitable Donations (VVV)	-			-
Recognition Awards/Speaker Fees				-
Affiliation Dues	200			
Web, RidewithGPS & Meetup Expenses	332			
Ride Leader Awards, G&C, Picnic, Other	267	-		267
Total	6,409	-		6,409
Net Operating Income/Loss				
	-\$3,349	\$0		-\$3,349
Assets				
Checking (a)	\$5,656	\$3,969		\$9,625
Savings	\$5,078	\$0		\$5,078
Total	\$10,735	\$3,969		\$14,704

(a) Includes Restricted Funds of \$1640 for Bike Aid Station.

Touring: Kathy Crampton

Rides good, sheets coming in.

CBW Spin-a-Thon going virtual. Ride from Sept. 20-Oct 14, road/spin/mountain/trail. Up to 8 members per team. Earn miles, raise money. Awards for tops in each. Asking \$200 per rider, \$1000/per team but will not hold to it. KC will put up on Meetup, co-host with Dave Sheffield.

Jack H. Mentioned that he is hoping to hold a PPRAC finish to the ride portion he missed due to his crash in 2019. Will be multi-day. Still on his to-do list. When? To be determined.

Donut Derby: Bert Mukkulainen

Decided not to change route, or holding regular or virtual race - Saturday, Sunday & Monday
"Donutless Derby" \$10, buy \$1 virtual donuts, name gets entered for prizes, no timing, no 1-3 prizes. New registration needs to be posted.

Motion for 25 people to get reimbursed in full including the BikeReg fees.

Maria Noggle, will help with signs. Registration, complete and upload files or QR code's - selfies —details still working on. Secured gift certs and donations from club members. Permit - and waiver included in BikeReg ?

Donations for Community Bike Works and Allentown Ecumenical Food Bank

Rob Smith - Velodrome will be closed, so Photo booth to be placed outside of fence. (With backdrop of donuts). Will use photos for publicity, posted to Facebook and others for visibility.

Next DD committee meeting sometime next week

Membership: Richard Baldock

Membership declined by 9 units compared to June 2020 meeting.

Total Units ~ 279 (-9) ~ down 49 since peak prior to March shutdown

Individual ~ 207 units (-11)

Family ~ 72 units (+2)

Total Members = (2+ x 72) + 207 = 351+ (-7+)

Revenue Projection Snapshot = \$4905 (-\$115)

Comparisons relative to June 2020.

Definition: RETURNING Member (Membership gap of 6+ months).

LWA Welcomes NEW and RETURNING members (most recent first):

DANIEL DELSORDO
KEITH RUPPEL
PETER HEITLER
JULIET DODD-O
SEBASTIAN VILLAMIL
BRIAN KEREZC & BETH ROWE
LISE KARPEL
CATHERINE BOOTH-GENTHE
LISA KILPATRICK
MICHAEL REPHSER FAMILY
PEG RENNICK
HAYLEY CHAMBERLIN
GLENN & LINDA REEDER

Apologies in advance for any typos, errors, omissions, etc.

Above list consist of 13 units; therefore, a total of 22 units failed to renew during the past 4 weeks.

Webmaster: Dave Drummer ...

Not much going on, pretty quiet. Some blogs need to be posted, prizes to post for DD; Thought about putting out tips and tricks. Dave suggested new ride, donut derby, and recent seat post issue.

Promotions: Dick McCreight

Photo Contest Winners announced. Photo's were amazing. Guess most cyclists are also photographers. Will put a slide show together, shows scenery of what we see on rides — Shared top 3 — (3) Tammy Doran, (2) Jack Helfrich \$30 Dan's Camera, (1) Bert Mukkulainen \$50. Most available on Facebook in LWA page. (@65 submitted) Make annual? Been suggested and would like to do it again. Post to website, at least top 3 and 7 honorable mentions.

Racing: Roberta Kates ...

No updates. Chip canceled Thursday Night Series.

4. **OLD BUSINESS:**

Asbury Update - Dave

Nothing through August. Wondering if we can use parking lot?

Bike Repair Stand — Jack —

Talking with Dave S. Pump addition added \$700. Sent email asking for Price break and why Pump is so expensive. Money from Ronny Helmuth, Pat Ytsma, and Bill Derby. (1640-50 range)

Magnets — tabled.

Club Kits — tabled/on hold

Picnic — CANCELED.

Jack attempting to get refund or credit for 2021.

Ride Leader gifts from 2019 — Kathy working on giving them out.

5. **NEW BUSINESS:**

Holiday Party — Dec 2020 — (just want to get started on planning, how will we handle the 2021 Membership Elections if Party canceled?)

Increasing Membership Idea - Dick McCreight

When people buy a new bike, give away 1 free year membership. Great idea!

Problem with taking a code for membership sign up.

Water bottle idea — give new member — link to getting them to come out...an incentive.

Dave — Motion — Form given with bike — Kathy Second - 10 approved, no one against.

Next Meeting - Attempt Upper Macungie Park again next week or WebEx (if Covid19 — takes us back in the red)

Future Speakers - Steve miller - Dan's Camera (Possible for September)

Meeting adjourned at 8:32 p.m.

Minutes submitted by Secretary Christine Penn, July 31st, 2020

<https://lehighwheelmen.org/>