

Lehigh Wheelmen Association

Monthly Meeting Minutes

January 22, 2020

In Attendance:

(Bolded people were in attendance)

Board members: **Roberta Kates** (President/Race Director), **Kathy Crampton** (VP Touring), **Christine Penn** (Secretary), **Dave Sheffield** (Treasurer), **Richard Baldock** (Membership Administrator), **Rob Smith** (Assistant Membership Administrator), **Dave Drummer** (Website Manager), Bert Mukkulainen (Board Member), **Dick McCreight** (Board Member), **Rich Ferrera** (Board Member), **Bruce Kantor** (Board Member)

Also present: **Jack Helffrich**, **Carl Zvanut**, **James Fullerton**, Jean Black, **Cathy Stevenson**, **Steve Banko**, **Donna Knight**, **Kathie Zapotocki**, **Ron Kanarr**, **John Munsh**, **Larry Pickens**, **Tom Donnelly**, **Karl Imdorf**, **Paul Smith**

1. 7:04 pm Roberta called the meeting to order.

Introduced Jim Fullerton's Presentation on Ride Leader Reporting

2. **James Fullerton** – Ride Leader Reporting (a thought about the future)

Mobile App – (demo only, not full-fledged app yet, designed to gather info)

Available via a link in the Meetup for the meeting.

Ride leaders have access, uses Meetup APIs to pull info.

Ride leaders are the face of the club. App empowers leaders to handle all membership tasks.

1. Rider leader logs in and see's menu.
2. Goes to schedule rides (info from meetup)
 - a. Can see people signed up and their status. Plus their waiver requirements.
 - b. Can click on a rider who needs to renew.
 - c. Can see details about the rider. (Phone number, etc.)
 - d. Can handle renewals right there. (Payment, etc.)
 - e. Hit send – info is sent directly..
3. Handle New Members.
4. Non-members handling – rules and handling need further discussion. (Force them to website, other?)
5. Waivers – Various rules and they are changing. Wet signatures, current active waiver, etc.

Hopefully resolves some of the issues – 1600 Meetup Members, but only couple 100 in club.

If we go from 400 to 450, it was worthwhile.

Suggestions:

Roll out features over time. Is it something we can develop and sell the technology to others?

Are there other applications already? One was sent out as an example to several members to check out. Website based.

Form a committee.

3. **Kathy Sent out Meeting minutes** from prior meeting and some minor corrections.
Dave Sheffield – Motion to approve, Paul Smith 2nded.

4. **Roberta introduced the Board Members for 2020**

5. REPORTS:

Treasurer: Dave Sheffield ...

Covered financials. Would had made a profit, but was negative due to Grill purchase Racing lost a little money. There is money in the bank, so this is not a concern.

- Touring Checking Balance \$9,055
- Touring Savings Balance \$5,078
- Racing Checking Balance \$3,969

Will start working on Budget for this year (2020).

Issue with Insurance – based on our 501(C)(7) organization (social)

Issue with externally sourced funds, are too high for our org type (VVV and Donut Derby)

Consulted with some CPA's. They suggested changing membership by laws to allow a 1 day non-voting members.

Also effects our insurance. Therefore, changing to USAC carriers, but its drop medical. So sourced a separate medical policy to be equivalent to what we have.

Proposed Motion:

- Modify LWA By Laws to allow 1 day “non-voting” memberships for Special Event Participants (DD, VV, etc.)
- Classify DD & VV revenue as membership General Receipts.
- Source Insurance as follows:
 - Special Event Insurance – USAC
 - GL Insurance – USAC
 - Directors & Officers Insurance – LAB
 - Accidental Medical, Death & Dismemberment Insurance – Berkley.
- Switch insurers 1 Feb. 2020 which is our yearly renewal date.

Insurance and Bylaws motions need to separate.

- Insurance Motion
 - Carl Endorf motioned to accept insurance changes in proposal, Bruce Kantor - 2nded.
- Bylaw changes Motion acceptance tabled - due to notification requirements to membership.

Misc Items:

Holiday Party – Bear Creek

Audit

2019 Tax return filed.

Touring: Kathy Crampton ...

More rides due to warmer weather. Missing some ride sheets from Dec and Jan not yet turned in to tally. Same procedure for leaving in Barn.

New email address for ride reports – lwa.ridereport@gmail.com

Procedure:

1) Send ride sheets via new email address

Or 2) Ride sheets can be left in barn slot.

Changes – minimum of 2 to be recognized to count towards ride leader recognition.

Upcoming Ride Leaders Meeting (Room 217 at UCC)

If any incident occurs, contact Kathy, David, Roberta to handle insurance claim.

Send sheets (per ride) separately.

Membership/Grill-n-Chill: Richard Baldock and Rob ...

Membership is stable, 9 Recent New and Returning.

Issue with Members logging in. Issue found with Jumla, but info still in Membership Pro. (Found 10 active missing) Working on fixing, which includes users getting notified about being a new user when they are not. Should have fixed by the weekend.

Webmaster: Dave Drummer ...

Switched newsletter to website,

Update some pics/collage. Was laborious.

Blog (?), issue with listing of Author. Can pre-assign people as authors, or to have submission page for approval. Concerns about formatting, consistency.

Roberta looked for volunteer. Dave is willing to be the editor.

Second email suggested, as first may have been missed due to holidays.

Dave has documented how to add content/do posting and submission.

Racing: Roberta Kates ...

No updates.

No spring training. Still can't get original location, can only get the park twice - expensive; looked to see if others would take over – declined. So, not doing for 2020.

Racing money instead will be used to “support the pro’s”. Continue use by giving Gift cards for pro’s who come to speak at meetings.

6. OLD BUSINESS:

Gift Giving – Jack Helffrich

Nice letters received.

Pump Station – Jack Helffrich

Background – A donation was received which specified it use to be for Bike Safety. It was thought a good use would be for a Pump Station

Parks will install Pump Station if we purchase it.

Rodale Park seems to be ideal location. Name on it may be an issue?

Long Swamp Township – Roberta Kates

Road Markings – Sent of nice letter registered mail with response. Nothing received in reply to date.

Old Grill - Dave Sheffield

Is available, still works; looking for suggestions for charitable organizations preferable

VVV - Carl Zvanut

Started as the Gap Galla, moved, then time conflicted with other events, moved to spring, then moved out of New Jersey and over to PA where we know it today as the VVV.

Main issue with attendance maybe with the weekend. (Memorial Day)

Should we cancel it? Move it to another weekend? Move it back to Fall? Make it a club ride only?

Scale it back? Drop the 100 distance? (Reduces road markings, allows for most riders reaching same return time to the Velo and earlier shutdown of Wannamakers)

Promotion better as a charity ride may also help.

Decision to not hold the VVV as a fully supported ride like we did last year. Currently looking at holding a club ride in its place with more discussion to take place in March..

Donut Derby – Roberta Kates (for Bert)

Adjust costs a bit.

Need to formerly give dates to Velodrome. (Costs down to 2850 from 3620)

7. NEW BUSINESS:

(Led by Roberta)

Website – Bike Shop Section needs to be updated

Insurance Renewal Update – Covered in Dave’s presentation

Rid Leaders Meeting – will be March 14th

Rotary Club/Memory of Ron Helmuth ride in NY – Jack Helffrich

Slated for May 17th, suggested for ride in NYC.

Proposed meeting at Stanton Island for a start

Focus will be kept as a memorial ride for Ron.

Eastern Shore – Paul

Block of 10 rooms reserved. Can get more if needed.

Links on Meetup for Hotel Reservation. If calling yourself, just mention Lehigh Wheelman to get the discount.

Spouses attendance is welcomed/encouraged, even if not riding.

New ?

Tracking Donations Proposal - Richard Baldock

Have our Publicity/Promotions person (i.e., Dick McCreight) track donations to bicycle-related organizations (local/national/international) by individual club members. Tracked anonymously (no personal data would be recorded/collected) so the data could be shared with charitable organizations since we may no longer have a dedicated fund raiser (eg dropping of VVV).

(Donations made on Club ride replacing VVV could be tracked.)

Dick agreed that he could do the tracking.

January meeting adjourned at 8:45 p.m.

Minutes submitted by Secretary Christine Penn, January 28, 2020

<https://lehighwheelmen.org/>

