

Lehigh Wheelmen Association
Monthly Meeting Minutes
August 28, 2019

In Attendance: Board members: R. Kates, K. Crampton, J. Fullerton, B. Mukkulainen, D. Drummer, B. Kantor, D. McCreight, R. Baldock, R. Ferrera. Also M. Solliday, J. Helffrich, C. Lambert, and new members D. Teeling and P. White

Board meeting called to order at 7:00 p.m.

July meeting minutes motion/Mike S., 2nd/ Dave D, and approved.

REPORTS:

Treasurer: Roberta Kates (for Dave Sheffield)

- Financials are better than budget, due to Donut Derby Sponsorships.
- \$5,800 VVV contribution check sent to Community Bike Works in July.

Touring: Jim Fullerton

- Following Donut Derby, team consisting of Dave Drummer, Bert Mukkulainen, and Jean Black will look at revising Group Ride sign-in and data collection.
- As follow-up to Craig Lambert's July meeting presentation, Jim and Craig have set up a safety program for all cyclists and ride leaders, Sept 21. See Meetup.
- Re: Ride Leader requirements. Jim suggests a very brief online course, to be sure we have qualified leaders among our 67 enlisted.

Membership / Grill and Chill: Richard Baldock

- Stable membership.
- Mike S. is looking for new grill, to buy before next season. Proposal to follow.

Webmaster: Dave Drummer

- Commented re: ideas for the website, and possible Quick Release changes. Dave asked should they be merged, possibly? It was then suggested by several present to create a survey: e.g., What do you get or not get from QR, LWA website, and Meetup? Dave offered a committee meet at his home soon.

Promotions: Dick McCreight

Donut Derby is full! Facebook, Meetup, and Bike Reg did the recruiting. There were no brochures this year.

Newsletter: Roberta Kates

- Next issue Sept. 14
- Still looking for new editor

Racing: Roberta Kates

Kim Geist and Becky Quinn (Velo Shop) are revisiting the shop's racing team. Roberta will reach out to discuss status of LWA involvement.

OLD BUSINESS.

- **Donut Derby/** Bert Mukkulainen:
 - DD has sold out (350), one week before the event. Props to Dick McCreight for his work getting the word out.
 - All supplies are ready. Permit obtained.
 - New this year: Sponsorship Program provided \$1700, we have jerseys and chip timers.
 - 245 dozen donuts (plus 2 dozen free) are ordered.
 - Jack Helffrich thanked Bert for advancing the DD to a new level.

NEW BUSINESS

- **Festival Unbound- The Hunt for Utopia: October 4-13**
 - _This is a 1.6 mile Bike Play around Bethlehem. Looking for sponsorship, but as a non-profit LWA cannot do so. Bruce K. suggested we offer volunteers? Bert suggested selling tickets.
 - See <https://festivalunbound.com/events/> for more information
- **CBW Spin-A-Thon** :September 28
 - Jack H. committed to providing a team, 5-8 riders take turns
- **Can Spam Act** : Bruce K. reviewed guidelines for sending of group email from .org sites. Has determined we DO comply fully. Our messages are not commercial, we are not selling anything (team kits do not fall into this category), and email goes to active members only.

KEY DATES

Sep 2 ~ Donut Derby

Sep 9 ~ Grill and Chill (last one this year)

Sep 25 ~ Membership meeting, Earl Ostrander guest speaker, CPR training

Sep 28 ~ CBW Spin-a-Thon

Meeting adjourned at 8:15 p.m.

Minutes submitted by Kathy Crampton, Sept 4, 2019