

Lehigh Wheelmen Association
Monthly Meeting Minutes
May 15, 2019

In Attendance: Board members: R. Kates, K. Crampton, D. Sheffield, J. Fullerton, B. Mukkulainen, R. Ferrara, D. McCreight, B. Kantor, D. Drummer. Sixteen additional members and guests.

Guest speaker: Adventure Bike Touring / Paul Fisher & Jim Fullerton
Jim and Paul related their past and upcoming adventures. Their website, adventurebiketouring.com, contains a wealth of information especially suited for older folks returning to biking, for families looking for an outdoor experience, or those interested in a new style of cycling. Learn about bike safety, local trails, multi-day trips, product reviews, and more. Also they have a Facebook page to see planned day trips.

Board meeting called to order at 8:00 p.m.
April meeting minutes were approved.

REPORTS:

Treasurer: Dave Sheffield

- April finances ran close to our budget. More financial activity occurred this month as we get ready for the VVV and we held our 1st Grill & Chill.
- Grill n Chill donations have helped with its funding, which is approx. \$1200/yr
- Racing -- very close to budget, account currently at \$4200.
- Touring -- cash balance increased due to VVV registrations and member dues. Spending and revenues within \$200 of 2019 budget. Account at ~ \$10,000.

Touring: Jim Fullerton

- Rides are in full swing with 69 rides / 580 riders in April.
- Re: Dual posting of LWA with bike shops, Jim sees this as a win-win for both.
- Dave S. is happy to see more C and D level rides posted.
- Bert M: Perhaps more publicity about number of rides/types of rides/our ride leaders -- to get word out about our variety. He will go FB route.

Membership: Richard Baldock not present

Webmaster: Dave Drummer

Re: emailing the newsletter link. This requires constant update with member list. He is looking to improve this process.

Promotions: Dick McCreight

- The VVV event website has had 13,400 viewers, with ~ 500 now interested but likely watching weather forecast. 81 have registered so far.
- Try the track has a new Bike Reg link. Again, weather considerations.
- On Bike Reg, VVV is now a featured event on website, paid for 2 weeks.

- Roberta: Reports that World Bicycle Relief distributed >50,000 bikes in 2018, mostly in Africa. More children are getting to school, and healthcare workers can see more patients.

Newsletter: Roberta / for Jean Black, not present

- Target dates for Quick Release net issue is June 16.
- Jean is looking for someone new to take over as QR editor. About 4 hrs/month.

Racing: Roberta Kates: nothing new to report.

OLD BUSINESS

Club Store -- has opened and closed.

Membership Report -- Richard Baldock has pulled and sorted for volunteers.

VVV / Clyde Odom

1. All in good shape
2. Dick has gotten the word out
3. We are getting fewer food donations, but more cash donations. So far.
4. Cathy O. is in contact with CBW foundations for donations and volunteers.
5. More baked goods welcome. See Meetup or contact Kathy Crampton
6. LWA riders should wear club kit or yellow vest if wish to be noticed by riders as available for assistance. Discussion ensued as to what "ride leader" means for this event, and how to broadcast that they will be available. Committee will fine-tune this in the coming days.
7. There will be pies to honor Ron Helmuth. We need someone coming from near Freemansburg to pick them up.
8. Patient First has donated \$500, and will also provide other giveaways.
9. Need a few crockpots; several in attendance offered up theirs.
10. Subs and chips donated by Subway.
11. Pactimo has donated water bottles
12. Ride with GPS gave a membership to raffle.
13. Registration table, food, SAG all in good staffing shape.
14. But DO NEED clean-up help.
15. Velodrome: Dave S. please call Kelly and confirm use of supplies.

Donut Derby Sept 2, Labor Day /Bert Mukkulainen

- Registrations starting to come in.
- Bert and Roberta presented a proposed sponsorship flyer, with 3 levels of benefits \$750, \$500, \$250. Twelve slots available.

Discussion: Clyde says worth a go. So how do we get this out? Bert would like to post on Facebook page soon. Roberta wants members to see it first, before sharing with public, as members may have businesses to promote.

Bert: Also, Fitness Central should receive an in-kind sponsorship (\$250 value = shirt logo, lunch, and vendor table) for their help in assisting any last-minute bike maintenance issues that arise at the event.

Safe Sport / Roberta

Club members are again encouraged to complete USA Cycling SafeSport if youth athletes participate in club cycling. CBW volunteers already have background checks.

NEW BUSINESS:

1. Dave S.: There will be a waffle and ice cream ride posted for in July, leaving from Ron & Elena's home.
2. Jack Helffrich: In the same manner that we have Ride Leader Guidelines, Jack suggested we should have *Rider* Guidelines, i.e, what leaders expect from you. Most said great idea. Bert M. re-visited the issue of riders that take off the front and their insurance coverage. Dave S. confirmed that if ride is posted, they sign up, they're covered. Paul Smith "Respect the ride leader". Jack H: asks that riders let the ride leader know if you plan to go out ahead. Rich F. asked Jack to write something up for the QR. Dave S. suggested ride leaders post Jack's guidelines in ride descriptions
3. Paul Smith asked that we welcome e-bikes, not tell them they don't belong on LWA rides (he has heard this happen). We welcome all riders, the camaraderie.
4. Bert recognized Paul S. for leading the Eastern Shore Weekend. Paul is currently asking for responses to a poll posted on Meetup, re: interest in weekend trips in Hyde Park and/or Corning, NY., for next year.

KEY DATES

May 25-27 ~~ Try the track and VVV

June 1 ~~ Ron Helmuth Memorial Service at First Presbyterian Church, Bethlehem

June 6 ~~ QR content due

June 19 ~~ Monthly Club Meeting -- meet the New Zealand Track team

Meeting adjourned at 9:03 p.m.

Minutes submitted by Kathy Crampton, May 16, 2019