

Lehigh Wheelmen Association
Monthly Meeting Minutes
August 22, 2018

In Attendance: Board members: Roberta Kates, Rich Ferrera, Dave Drummer, Kathy Crampton, Frieder DiBiasi. Also present: Tim Phillips, Suki Kazahaya, Mark Doran, Tammy Doran, Jim W., Craig Lambert, Jack Helffrich,

No guest speakers this month. Trek E-bike demo postponed.

Meeting called to order at 6:30 p.m.

June meeting minutes were sent to officers and posted to website. There was no July mtg.

REPORTS:

Treasurer: Dave Sheffield not present; this financial update was emailed to officers:

- The Touring Division's financials continue to track to our budgeted plans. We have \$4.8K in checking and \$5.1K in savings.
- Donut Derby Registrations are significantly higher than last year at this time in the registration cycle. We currently have 201 registered riders which is ~40% higher than last year. I expect this is due to a number of factors:
 - Success of last year's event and returning riders
 - T-Shirt sales deadline - Roberta's niece did the T-shirt design.
 - Excellent Promotion & Advertising - thanks Dick!
 - Co-promotion with the Steelman Tri event
 - Skilled leadership -- Thanks Tim and the DD team.
- Racing Division: Glenn expects the Racing Division will end the year close to break even and have ~\$4K in the bank.

Touring: Frieder di Biasi

- Donut Derby planning is in great shape. Tim P. asked please take DD flyers to bike shops.

Membership: Roberta

- Per Richard B. and Rob S., member "units" are approx. 296
- Ride leaders at ride sign-in should remind non-members to join club.

Webmaster: Dave Drummer

- Addressed subject of new members
 - Suggested putting a permanent spot on website for meeting dates and topics/speakers.
 - New members could get a welcome, e.g learn about meetings, ride with GPS, special events, etc.
 - Tammy D suggested a video welcome. Roberta mentioned YouTube. Frieder suggested a link on Quick Release directing to video. Dave recommended someone else create it.

Safety: Rich Ferrera

- “As Safe as We Can Be” program has completed. Five segments/topics were covered at meetings, in QR Newsletter, and Grill n Chill questionnaire and raffle. -- Highest raffle participation in April, with 27 ballots.
- Roberta asked that ride leaders continue to speak up re: safely riding.
- Discussion and points made:
 - Are we splitting up large groups? D.D.: this often just happens.
 - C.L: Two abreast is a shorter distance for drivers to pass, safer if a large group is riding.
 - R.F: People need to listen at Grill n Chill. Info needs to be internalized so riders do it instinctively/with awareness.
 - F.DiB: Remind an offender *kindly*, after ride, as well.
 - T.P: Importance of personalizing a ride issue.
 - T.D: Suggestion that, after a ride, leaders post comments on meetup page, good and not-so-good things noticed.
 - J.W. Reiterate ride sheet bullet points at start of rides.
 - D.D: The Berks ride club does safety well. He'll ask a friend how they get this done.

OLD BUSINESS

Donut Derby, Sept 3: Tim Phillips

- Almost 150 t-shirts sold. A few extras will be on hand, day-of derby.
- Volunteers can pick up shirts ahead of time. Message or call Tim.
- Bike shops are expressing interest in being present at future derbys.
- Dick McCreight sent this in an email to members:
 - “After the race, Fitness Central will be demonstrating their new line of Elite Trainers. They will be running a day-of pre-order promotion on all Elite trainers for anyone that wants to make a purchase. The first 25 people to demo a trainer will get a water bottle with a \$20 FC gift card inside! Good motivation to ride fast on the DD.”

NEW BUSINESS

- Friday, 8/25, is last night for **Friday races** and fireworks. Velo Deck is reserved for LWA members. Check-in at will call for wrist band.
- **Holiday Party** on December 1, at Bear Creek Resort.
 - From LWA website: Our 2018 LWA Holiday Party will be at Bear Creek Mountain Resort and all LWA members are welcome! At this time, we expect the cost will be approximately \$20-25/LWA member. The event will start at 6 pm with hors d'oeuvres and assorted cheeses. Adult beverages will be available for purchase. Dinner will start around 7 pm. Come help us close out 2018 with all of your cycling friends. There will be plenty of pictures, stories, LWA Officer elections and much more.

- *Needs a coordinator!* Duties are to oversee the registration, party favors, charitable gifts, food choices, cost.
- Craig is working on getting a Keynote speaker.
- Roberta is looking for **speakers** for monthly meetings. Ideas offered:
 - People with bike trip stories, and their slideshows.
 - Authors
 - More pros
 - Bike shops
 - Nutritionist
 - Recovery routines
 - Physicians --- cardiologist?

Sept 10, Next Grill and Chill ~~Updated to Sept 24

Sept 26 Monthly LWA meeting

Minutes submitted by Kathy Crampton, August 23, 2018.