

Lehigh Wheelmen Association

Minutes of Monthly Meeting

Asbury Methodist Church

February 22, 2017

Present: 21 attendees, Officers present: D. Sheffield, ., R. Kates, C.Odom G. Davis,D. Drummer R. Baldock. Absent: T. Lawrence, F. deBiasi

1. **Guest Speakers:** Earl Ostrander , Owner of “CPR Road Tour” reviewed medical emergencies for cycling.

2. Meeting called to order by President, D. Sheffield - 8:20pm

3. **Reports:**

a. **President** - D. Sheffield - Announcements: Dates for future cycling events reviewed. See LWA calendar. He also asked for future guest speakers ideas. (i.e. CPR, Public Safety Officer) The Velodrome partnership contract has been signed. Everyone is pleased with the outcome. Questions and information should be directed to D. Sheffield.

b. **Vice President - Touring Division:** F. deBiasi, absent. D. Sheffield discussed upcoming events. March 4, 2017, Ride Leaders Meeting, Velo-Valley Vistas (VVV) event May 28, 2017.

c. **Secretary:** C. Odom, reported minutes are posted to the website. Motion presented, seconded and passed to accept minutes as written.

d. **Treasurer:** T. Lawrence absent. No report.

f. **Racing Division:** G. Davis. announced the March racing series has been scheduled. . They discussed a need for volunteers to help with the series.(i.e. road marshall’s and supervision). Contact D. Sheffield for sign up and he will direct volunteers to a posted link

g. **Membership:** R. Baldock presented updates on membership. New members/renewing . total members, 386 (+4). See attached email. Rob Smith will be handling membership for the next two months as Richard is unavailable..

h. **Webmaster:** D. Drummer, New LWA jersey store link has been added. Resetting of passwords seems to be a problem for PTD. net customers.

i. **Promotion:** D. McCreight, discussed the latest accomplishments of the VVV promotion team (i.e.Velo signage,“ Discover Lehigh Valley”) The committee is ready to move forward with BikeReg and advertisement.

4. **Old Business**

a. The Pactimo, clothing online “store” is open for ordering LWA cycling apparel. The store will close March 5 so production can begin. Store can be reopened as demand dictates.

- b. Quick Release: Has been published for January. Everyone agreed the article about D. Sprigle was very interesting. Please send any articles of interest to J. Black for future consideration.
- c.

4. New Business:

1. Steve Banko presented options for Velo signage. Discussion was held as to wording on the sign. The final motion was to accept the two Logo, larger print and with wording reflecting basic information. Motion passed
2. C. Odom presented concepts for VVV logo. Cycling VVV logo was determined by show of hands. C & C Odom will have final say.
3. Meeting adjourned at 9:15pm

Submitted by: Cathy Odom, January 25, 2017