

Lehigh Wheelmen Association

Minutes of Monthly Meeting

Ashbury Methodist Church

January 27, 2016

1. Present: 26 attendees, including guests. Officers present: D. Sheffield, C. Odom, R. Kates, F. deBiasi. Absent: P. Smith, B. Quinn, T. Lawrence. Attendance sheet attached. Quorum established.
2. Guest Speaker: Presentation "Developing an Attitude of Gratitude" by Karen Castaldo. It was well received by attendees. She received a small token of appreciation from LWA. Thank you Karen.
3. Meeting called to order at 8:00pm by President, D. Sheffield
4. Reports: Officer and Committee
 - 1.1. President - D. Sheffield, presented an overview of Leadership meeting held early in the month that included highlights of action items established for the 2016 calendar. (i.e. Gap Gallop, Donut Derby) He announced future monthly meeting events to include CPR/first responder training, cycling with video cameras, and a spring kickoff party.
 - 1.2. Secretary: C.Odom, Secretary, discussed the lack of minutes for the December minutes as the monthly meeting was held during the holiday party. Post meeting it was later discovered minutes were available. See attached. The minutes will be available at the February meeting.
 - 1.3. Treasurer: T. Lawrence, Treasurer was absent. D. Sheffield reported the financial status of LWA. Touring account balance is \$15,000 and Racing account balance is \$11,000 rendering both divisions in good financial shape for 2016. The budget was presented at the Leadership meeting. See attached.
 - 1.4. Touring Division: P. Smith, Touring Coordinator, was absent due to illness. D. Sheffield reviewed upcoming dates for cycling events.
 - 1.1.1. Eastern Shore - April 22-24 2016 Coordinator - P. Smith
 - 1.1.2. Juniata County Weekend - May 13-15, 2016 Coordinator - R. Helmuth
 - 1.1.3. Bike Virginia - June Coordinator - N. Sheffield
 - 1.1.4. Hyde Park (new event) August 2016 Coordinator - P. Smith
 - 1.5. Racing Division: B. Quinn, Vice President of Racing, was absent. D. Sheffield presented the report. Racing team membership has grown to 24 riders. The old training rollers are being refurbished at the Velo Shop for future use. Permits for racing criteriums have been applied for. Season

kickoff will be March 6th, with a training crit at William Penn Business Park. (permit approved). Tentative dates for future crits are:

4.5.1 June 26th - Emerick Blvd, Bethlehem (permit applied for)

4.5.2 July 24th - Rodale Fitness Park (permit applied for)

4.5.3 July 25th - Regional Cup at the Velodrome

4.6. Membership: R. Baldock discussed highlights of leadership meeting and requested ideas from the members as to how to increase membership to LWA vs "Meetup" membership. He also reported the web site improvements could now handle registration automatically. To date: total membership is 360 producing an annual revenue of \$4990.

4.6.1 Suggestions from members: Link membership application to Meetup site: Grill & Chill membership drive

4.6.2. New members: Walt Spadt, Patty Wilson, Jim Fullerton and Tim Foley

4.7. Webmaster: D. Drummer, website coordinator, was unavailable. D. Sheffield announced website is up and running.

4.8. Promotion: D. McCreight, promotion coordinator, stated brochures for future events are being developed along with business cards to help increase membership and to distribute to local bike shops.

5. Old Business:

1.1. New Grill - Tabled until February meeting

6. New Business:

1.1. Ride Leader meeting scheduled for March 5th.

1.2. F. de Biasi, Vice President of Touring, announced that Clyde and Cathy Odom have accepted the leadership role for the Gap Gallop, September 16, 2016.

1.3. Donut Derby leader to be determined, date September 5, 2016

1.4. Tim Foley announced the Tour de Tush, June 11th. The event will be announced on Meetup. This is a charity ride for colon cancer awareness. All monies stay in the Lehigh Valley area.

1.5. J. Hefflich announced the "Ride of Silence" suggesting LWA participation. Date to be determined.

1.6. J. Hefflich made a motion that the 2016 net profit from the Gap Gallop be donated to a cycling related charity. Motion 2nd by C. Odom and passed. D. McCreight will research appropriate cycling charity. In addition, J. Hefflich suggested the Gap Gallop be promoted as a charity ride with the emphasis that as a club, we are giving back to the community. At the leadership

meeting it was decided to keep all monies raised from the Dount Derby to fund club activities, therefore, the \$1.00 pp donation would be dropped.

- 1.7. Motion presented to raise registration fees for the Donut Derby and Gap Gallop to \$25 & \$40., respectively. Motion 2nd, and passed.
- 1.8. Next meeting: February 24th at 7:00pm. There will be a room change to 217. Also, a pre-meeting dinner at Applebee's. Time to be announced. Earl Ostrander will be the guest speaker. Topic: CPR/first responder.
- 1.9. Grill and Chill dates have been determined, every third Monday beginning March 21. April will be pushed back to the 4th Monday.
- 1.10. Meeting adjourned 8:40pm

Submitted by

CathyOdom, Secretary

January, 2016