

**Lehigh Wheelmen Association**  
**Monthly Club Meeting**  
September 25, 2013 Meeting Minutes

<b>Board Member and Appointed Officer Attendance:</b>	<input checked="" type="checkbox"/> Jack Helffrich	<input checked="" type="checkbox"/> Paul Smith	<input checked="" type="checkbox"/> Richard Baldock
	<input checked="" type="checkbox"/> Maureen Porter	<input checked="" type="checkbox"/> Dave Sheffield	<input checked="" type="checkbox"/> Keith Gourley
	<input checked="" type="checkbox"/> Dean Hower	<input type="checkbox"/> Donalee Frary	<input type="checkbox"/> George Mack
	<input checked="" type="checkbox"/> Mike Solliday	<input type="checkbox"/> Dick McCreight	<input checked="" type="checkbox"/> Terry Terfinko

**Members in Good Standing Present:** Bryan George, Glenn Davis, Linda Helffrich, Susie Molinar, Karen O'Brien

**I. CALL TO ORDER.**

**II. QUORUM ESTABLISHED.**

**III. REPORTS**

**A. Secretary's Report:** M. Porter

- Minutes of the August meeting were emailed to the board and posted on the website. The minutes were accepted as written.

**B. Treasurer's Report:** D. Sheffield

- August's Financial Report YTD was presented to the board and will be written in the newsletter
- The Touring Division continues to do well with \$3,600 YTD operating income which is favorable to the August YTD budget
- Income continues to exceed budget by \$3,400 mostly driven by higher membership and dues and a one time \$1,000 donation (Pat Ytsma Safety Training Activity Reserve).
- The LWA had a combined profit for GG and DD of \$1600 (\$1100 GG and \$500 for DD). The GG and DD profits fell \$2,300 short of budget due to lower GG rider head count and higher DD expenses.
- The Racing Division's treasurer, Chip Berezny reports that cash outflows have been high this summer due to Velodrome Sign/Advertising \$1,500. Registration fees, rooms, and one meal for 5 team members for Track Master Nationals . The first year Saucon Valley Bikes Circuit Race operated at a net loss which was due to low turn out and higher costs.
- Touring cash balance \$9,700 up \$600 from August
- Racing cash balance \$16,700 up \$3,700 from August
- Treasurer's report was accepted
- It was suggested the club charge at least \$25 reg for DD next year and consider switching to Bike Reg due to \$3.25 per person charge to the club for registration

### **C. Touring Report: P. Smith**

#### **• Gap Gallop**

- so far 190 ride sheets have been submitted this year
- 1690 riders total so far
- Thank you to Keith and Paul for all their work on the Donut Derby and Gap Gallop. Thank you to all the volunteers. The Gap Gallop rest stops were well stocked. Thank you Hali and Denny for purchasing food for the rest stops and all those who baked. Participants commented on how well the roads were marked.
- 108 riders registered for the GG and 107 showed up
- 297 registered for the Donut Derby and 220 rode due to the weather. Keith recommended the registration fee for next year needs to be higher than \$20. Also the registrant should pay the on line registration fee. Keith suggested an alternative to shirts for next year. NJ Fondo gave out towels wrapped around a water bottle and chocolate to the finishers. Investments were made for a new tent, timer, signage, and banners that can be reused for future Donut Derbys. The max number of riders for next year needs to be reviewed. There should be a cut off time for last riders with regards to the ending events. Should we offer a members discount and possibly a discount for registering for both events?

### **D. Membership Report: R. Baldock & R. Smith**

- Individual memberships 246 (+2 since August 2013)
- Family memberships 70 (-3 since August 2013)
- total of 386+ members minimum (-4 since August 2013)
- Estimated annual revenue \$5,440 (-\$45 since August 2013)
- YTD comparative data based on Newsletter Membership articles (as compared to December 2012 Newsletter ~ as of 11/25/12)
  - Individual 209 → 246 (+37)
  - Household 72 → 70 (-2)
  - Total 353+ → 386 + (+33)

### **E. Webmaster Report: T. Terfinko**

Stats from FB post 200-300 hits.

## **IV. UNFINISHED BUSINESS**

### **A. Waiver**

- Jack will call a special board meeting

### **B. America on Wheels**

- Jack postponed the August 24<sup>th</sup> ride due to lack of RSVPs. Will be rescheduled for a later date

**C. Welcome Person Ron Helmuth**

- will f/u with Ron on how that is going

**D. Club Jerseys**

- Jack is looking into companies and designs.

**E. Holiday Party**

- December 8<sup>th</sup> at Green Pond Country Club. Will be put on the Meetup calendar. Cost \$35 per person. Will adjust member cost based on GG and DD attendance. There will be a cash bar.

**F. September Grill and Chill** ~ 60 people enjoyed the last Grill and Chill for the season

**G. Zuum clinic** – rescheduled for September 29<sup>th</sup>.

Maureen will be attending and will write an article about the clinic for the newsletter

**H. CAT clinic** - Fritz Walker is looking into

**I. LWA Emeritus Lifetime membership proposal** – Richard Baldock proposed that a Lifetime membership be awarded to members who met the following criteria:

- has been a club member for total of 5 years or more (does not have to be consecutive years)
  - Minimum age 80
  - Past or current service to LWA (e.g.: officer, board member, ride leader or special committee or significant contributor to Gap Gallop, Donut Derby, Holiday Party, Grill and Chill, etc
  - nominated by a LWA member in good standing
  - nomination ratified by the board
- Dave Sheffield made a motion to accept the proposal. Bryan George seconded the motion. It was suggested the minimum age be 75 and the motion was accepted by all.

**J. Social Media Person**

- it was suggested the club have a member be responsible for getting the word out about club events via the different Social Media available. Jack will followup with Naar to see if he is interested in doing this for the club.

**V. NEW BUSINESS**

**A. Ride Categorization**

- Paul suggested feet/mile and mph be used as the criteria for categorizing a ride.

**Next meeting October 23, 2013  
Asbury Methodist Church  
1533 Springhouse Rd.**

Respectfully submitted.  
MAP 10/7/13