

Lehigh Wheelmen Association
Monthly Club Meeting
August 28, 2013 Meeting Minutes

Board Member and Appointed Officer Attendance:	<input checked="" type="checkbox"/> Jack Helffrich	<input type="checkbox"/> Paul Smith	<input checked="" type="checkbox"/> Richard Baldock
	<input checked="" type="checkbox"/> Maureen Porter	<input checked="" type="checkbox"/> Dave Sheffield	<input type="checkbox"/> Keith Gourley
	<input type="checkbox"/> Dean Hower	<input checked="" type="checkbox"/> Donalee Frary	<input type="checkbox"/> George Mack
	<input type="checkbox"/> Mike Solliday	<input checked="" type="checkbox"/> Dick McCreight	<input checked="" type="checkbox"/> Terry Terfinko

Members in Good Standing Present: John McCarty, Bryan George

I. CALL TO ORDER.

II. QUORUM ESTABLISHED.

III. REPORTS

A. Secretary's Report: M. Porter

- Minutes of the July meeting were emailed to the board and posted on the website. The minutes were accepted as written.

B. Treasurer's Report: D. Sheffield

- July's Financial Report YTD was sent via email to the board and will be written in the newsletter
- The Touring Division continues to doing well with \$3,100 favorable vs. July YTD budget
- Income continues to exceed budget by \$3,600 mostly driven by higher membership and dues and a one time \$1,000 donation (Pat Ytsma Safety Training Activity Reserve).
- Expenses are 11% above budget due to the 2012 Gap Gallop \$300 carryover and a 2013 Gap Gallop deposit (\$250) to DeSales University. The Touring Division Net Income will be ~ \$2,000 above budget provided we have good rider participation in the Gap Gallop and Donut Derby.
- The Racing Division's cash outflows have been high this summer due to Velodrome Sign/Advertising \$1,500. Registration Fees, rooms, and one meal for 5 team members for Track Master Nationals . The first year Saucon Valley Bikes Circuit Race operated at a net loss which was due to low turn out and higher costs.
- Touring cash balance \$9,100 up \$600 from June
- Ytsma Donation Reserve \$1,000
- Racing cash balance \$13,000 down \$3,000 from June
- Treasurer's report was accepted
- It was suggested we charge at least \$25 reg for DD next year and think about switching to Bike Reg due to \$3.25 per person charge to the club for registration

C. Touring Report: P. Smith

- **Gap Gallop**
 - concerned about sign up so far for the Gap Gallop
 - volunteers meeting on 8/21
 - prize for people who climb Fiddler's Elbow
 - Sept 7th Volunteers Gap Gallop ride

D. Membership Report: R. Baldock & R. Smith

- Individual memberships 244 (-1 since July 2013)
- Family memberships 73 (-2 since July 2013)
- total of 391+ members minimum (-4 since July 2013)
- Estimated annual revenue \$5,485 (-65 since July 2013)

E. Webmaster Report: T. Terfinko

Nothing new to report.

IV. UNFINISHED BUSINESS

A. Waiver

- will f/u at next meeting due to absence of Keith

B. Club Picnic

- Great rides and picnic even though postponed to Sunday due to rain.

C. America on Wheels

- Jack postponed the August 24th ride due to lack of RSVPs. Will be rescheduled for a later date

D. Welcome Person Ron Helmuth

- will f/u with Ron on how that is going

E. Lehigh Wheelmen night at Community Bike Works

- Tuesday nights will be LWA night at Community Bike Works once school starts in September

F. Club Jerseys

- Jack is looking into companies and designs.

G. Holiday Party

- December 7th at Green Pond Country Club. Will be put on the Meetup calendar. Cost \$35 per person. Will adjust member cost based on GG and DD attendance. There will be a cash bar.

V. NEW BUSINESS

- A. LWA Emeritus Lifetime membership proposal** – Richard Baldock proposed that a Lifetime membership be awarded to members who met the following criteria:
- has been a club member for total of 5 years or more (does not have to be consecutive years)
 - Minimum age 80
 - Past or current service to LWA (e.g.: officer, board member, ride leader or special committee or significant contributor to Gap Gallop, Donut Derby, Holiday Party, Grill and Chill, etc)
 - nominated by a LWA member in good standing
 - nomination ratified by the board
- Dave Sheffield made a motion to accept the proposal. Bryan George seconded the motion. It was suggested the minimum age be 75 and the motion was accepted by all.

B. August Grill and Chill

- \$40 - 60 in donations.
- \$130 spent
- continues to be a popular club event with 50 to 70 people attending.

C. Social Media Person

- it was suggested the club have a member be responsible for getting the word out about club events via the different Social Media available. Jack will followup with Naar to see if he is interested in doing this for the club.

D. Zuum clinic

- was offered to the club for free. Jack informed club members of the free class via a mass email. The class uses a competitive riding format to teach participants how to ride fast yet safely using a power meter provided for the clinic. Clinic was rescheduled to September 29th due to inclement weather.

E. CAT Certification

- A motion made by Terry Terfinko to look into members getting CAT certification using the Pat Ytsma funds. Terry will f/u with Fritz Walker regarding the certification. Motion was accepted by all.

F. ESPN Radio Interview

- Club member Peter Nestor was interviewed by the local ESPN radio station regarding the club and upcoming events

H. Speakers for upcoming meetings

- any ideas should be suggested to Jack

**Next meeting September 25, 2013
Asbury Methodist Church
1533 Springhouse Rd.**

Respectfully submitted.
MAP 9/5/13