

Lehigh Wheelmen Association
Monthly Club Meeting
July 24, 2013 Meeting Minutes

Board Member and Appointed Officer Attendance:	<input checked="" type="checkbox"/> Jack Helffrich	<input checked="" type="checkbox"/> Paul Smith	<input type="checkbox"/> Richard Baldock
	<input checked="" type="checkbox"/> Maureen Porter	<input checked="" type="checkbox"/> Dave Sheffield	<input type="checkbox"/> Keith Gourley
	<input checked="" type="checkbox"/> Dean Hower	<input type="checkbox"/> Donalee Frary	<input type="checkbox"/> George Mack
	<input checked="" type="checkbox"/> Mike Solliday	<input checked="" type="checkbox"/> Dick McCreight	<input checked="" type="checkbox"/> Terry Terfinko

Members in Good Standing Present: Carl Zvanut, Fritz Walker, Bryan George, Debbie Terfinko, Sylvia Radvanski, Chuck Canfield

Steve Fessler spoke to the group regarding his brother David who was paralyzed from the chest down after he received a Spinal Contusion while body surfing in rough water during a business trip. He would like to raise money to help his brother and family pay for the cost of his care at home. Steve is thinking of doing a bike ride to raise funds and was asking the Wheelmen for help since his brother David used to ride with the Wheelmen. Jack agreed the Wheelmen will help but would not spearhead the event. Steve Fessler's contact information is email – sfessler@rcn.com phone 484-274-1653. The website that was set up for his brother's trust is www.davidcfesslertrust.org

I. CALL TO ORDER.

II. QUORUM ESTABLISHED.

III. REPORTS

A. Secretary's Report: M. Porter

- Minutes of the June meeting were emailed to the board and posted on the website. The minutes were accepted as written.

B. Treasurer's Report: D. Sheffield

- June's Financial Report YTD was sent via email to the board and will be written in the newsletter
- The Touring Division continues to show profitable performance and is \$2,100 favorable vs. June 2013 YTD budget
- Income continues to exceed budget by \$3,700 mostly driven by higher membership and dues and a one time donation of \$1,000 made by Pat Ytsma's mother. It was suggested the funds be used for Safety Related programs.
- Expenses are 13% above budget due to the 2012 Gap Gallop \$300 carryover and a 2013 Gap Gallop deposit (\$250) to DeSales University. The Touring Division is expected to be \$2-3K favorable to budget if we have good weather and solid attendance at the Donut Derby and the Gap Gallop.
- The Racing Division is \$5.9K unfavorable to their "straight line" budget (their budget did not reflect seasonalized spending or income). The Racing Division higher expenses are attributed to Velodrome Sign/Advertising \$1.6K and Racing Fees for US Nationals \$1.5K. Chip expects the Racing Division will break even

for 2013 provided there is good weather and turnout for the two races remaining.

- Touring cash balance \$8,500
- Ytsma Donation Reserve \$1,000
- Racing cash balance \$16,000
- Treasurer's report was accepted

C. Touring Report: P. Smith

- rides are being posted every day
- **Gap Gallop**
 - concerned about sign up so far for the Gap Gallop
 - rack cards need to be distributed. Suggestions for placement include bike shops, gyms, and restaurants.
 - Use social media to put a blast out on facebook and twitter
 - Dick McCreight possibly have local bike shops post the event on their website
 - Have Dick put an email of how he is going to advertise the Gap Gallop and where he needs help
 - Need help with one more person purchasing and packing up food
 - 1 to 2 more people needed to do SAG
 - 3 people needed to stick around at the end to clean up (can ride the event and then clean up)
 - prize for people who climb Fiddler's Elbow
 - Sept 7th Volunteers Gap Gallop
- **Ride with GPS Conversion Project** – Paul Smith suggested putting into newsletter how to use ride with GPS to get cue sheets for any of the LWA rides

D. Membership Report: R. Baldock & R. Smith

- Individual memberships 245 (+5 since June 2013)
- Family memberships 75 (-2 since June 2013)
- total of 395+ members minimum (+1 since June 2013)
- Estimated annual revenue \$5,550 (+\$25 since June 2013)

E. Webmaster Report: T. Terfinko

- gets requests from other clubs to post out of bounds rides and Terry asks them in return for them to put Gap Gallop and Donut Derby on their sites. **Meetup photos are now linked to our website**

IV. UNFINISHED BUSINESS

A. Ride with GPS

- if anyone has a ride they want to be put on Ride with GPS send Paul a Cue sheet in any format and he will do a map and get it on Ride with GPS.

Item completed.

B. Waiver

- will f/u at next meeting

C. Club Picnic

- the annual club picnic is set for August 3 at the Covered Bridge Park. Rides are all scheduled. B/B+ ride will be led by Sylvia Doug and Chuck, C ride will be led Fritz and swept by Maureen. The C- ride will be led by Dean. No official A ride. Fritz put together a list of items needed. Prizes include Calendar of vintage bicycles, key chains, tickets drawn for prizes (everyone attending picnic gets a ticket). Dave Sheffield and Bryan George will cook. Fritz will get hoagies. Get the word out via meet up. Please RSVP on Meetup to provide numbers for enough food and prizes. Jack will do a mass email.

D. New Group Rider training

- Item closed due to lack of interest noted from survey.

E. Pat Ytsma Ride Safe Tour was June 2nd

- good turnout

F. America on Wheels

- canal ride for May 11, 2013 had to be canceled due to rain. Jack will reschedule the ride for **August 24th** It will be a casual family ride.

G. Welcome Person Ron Helmuth – will f/u with Ron on how that is going

H. Lehigh Wheelmen night at Community Bike Works Tuesday nights will be LWA night at Community Bike Works once school starts in September

I. Holiday Party December 7th at Green Pond Country Club. Will be put on the meetup calendar. Cost \$35 per person. Will adjust member cost based on GG and DD. Cash bar.

J. Pat Ytsma Ghost Bike was removed due to lack of permit. Status unknown at this time.

K. CROP Hunger Bike Ride – July 20th 2013. 25 people participated

V. NEW BUSINESS

- A. LWA Emeritus Lifetime membership proposal** – Richard Baldock proposed that a Lifetime membership be awarded to members who met the following criteria:
- has been a club member for total of 5 years or more (does not have to be consecutive years)
 - Minimum age 80
 - Past or current service to LWA (e.g.: officer, board member, ride leader or special committee or significant contributor to Gap Gallop, Donut Derby, Holiday

- Party, Grill and Chill, etc
 - nominated by a LWA member in good standing
 - nomination ratified by the board
- Will be discussed at the August meeting.

B. July Grill and Chill – \$60 in donations \$130 spent continues to be a popular club event

C. Club Jerseys - Jack Helfrich is looking into companies and designs to present at a future meeting.

D. Social Media Person it was suggested the club have a member be responsible for getting the word out about club events via the different Social Media available.

E. Zuum clinic was offered to the club for free. Jack informed club members of the free class via a mass email. The class uses a competitive riding format to teach participants how to ride fast yet safely using a power meter provided for the clinic.

F. LWA in Lower Macungie Life Magazine – there was an article and pictures published about the Lehigh Wheelmen

**Next meeting August 28, 2013
Asbury Methodist Church
1533 Springhouse Rd.**

Respectfully submitted.
MAP 8/5/13