

Lehigh Wheelmen Association
Monthly Club Meeting
April 24, 2013 Meeting Minutes

Board Member and Appointed Officer Attendance:	<input checked="" type="checkbox"/> Jack Helffrich	<input checked="" type="checkbox"/> Paul Smith	<input checked="" type="checkbox"/> Richard Baldock
	<input checked="" type="checkbox"/> Maureen Porter	<input type="checkbox"/> Dave Sheffield	<input type="checkbox"/> Keith Gourley
	<input checked="" type="checkbox"/> Dean Hower	<input type="checkbox"/> Donalee Frary	<input checked="" type="checkbox"/> George Mack
	<input checked="" type="checkbox"/> Mike Solliday	<input checked="" type="checkbox"/> Dick McCreight	<input checked="" type="checkbox"/> Terry Terfinko

Members in Good Standing Present: Karen Winkler, Glenn Davis, Jenna Davis, Bryan George, David Caccese, Liz Solliday, Linda Helffrich, Sylvia Radvanski,

Jack Helffrich had a slide show presentation about the Sierra to the Sea tour of California that some of the Wheelman participated in June 2009

I. CALL TO ORDER.

II. QUORUM ESTABLISHED.

III. REPORTS

A. Secretary's Report: M. Porter

- Minutes of the March meeting were emailed to the board and posted on the website. Motion was made to accept the minutes as written.

B. Treasurer's Report: D. Sheffield

- March's Financial Report YTD was sent via email to the board and will be written in the newsletter
- The Touring Division had a very good month and is \$154 favorable to the March YTD budget
- Dues income is \$750 higher than budgeted due to Richard's work on renewals and a sharp increase in membership
- Expenses are slightly ahead of budget due to the 2012 Gap Gallop \$300 carryover expense.
- The Racing Division is \$798 unfavorable to their straight line budget (their budget did not reflect seasonalized spending or income.
- Cash balances: Touring \$7.6K (up \$1.4K from the 2/28/13 balance.
Racing \$20.3K
- Treasurer's report was accepted

C. Touring Report: P. Smith

- 37 rides were posted in April
- **Eastern Shore Ride** 22 people participated. This fun weekend included Happy hour on Saturday evening, lunch at Old Salty's on Saturday. This ride will be on the calendar again next year in April
- **Weekend in Amish Country May 17 - 18** deadline to sign up May 2nd (18

people signed up. If you want to go call the Amish View Inn first before you register. The blocked rooms are filled up. Other hotels are available. Members can drive to Lancaster in the morning to participate in the ride for the day.

- **Ride Leaders Ride and Information Session** was held on April 6th Keith Gourley had an informative session about liability. Dave Sheffield did an overview on the club's insurance. It was pointed out that it's a real benefit for non members to become members so they can be covered by the club's liability and medical insurance
- **Gap Gallop and Donut Derby** are September 15th and Labor Day. These are revenue events for the club. Club members should plan on volunteering for these events instead of riding them. Registration for Gap Gallop opens May 1st. No discounted fee for members this year. If you work the Gap Gallop there will be a pre Gap Gallop ride set up for the volunteers that will be free.
- **Juniata County Bicycle Tour** is full
- **Who's Leading Column in Newsletter** – the number of rides each ride leader has led will be noted in the newsletter. The ride leader must submit the sign in sheet for the ride to Paul Smith prior to the 20th of the month in order for it to be accounted for in the newsletter. You can hand in the sign in sheet in person to Paul Smith. When the mailbox is installed at the barn ride sign in sheets can be left in the mailbox. The ride sheet can also be sent as a PDF attachment to an email to Paul.
- **Ride with GPS Conversion Project** - 26 routes from the LWA list have been converted to the Ride with GPS site by Paul, Dick and Dave

D. Membership Report: R. Baldock & R. Smith

- Individual memberships in April 224 (-8 from March 2013)
- Family memberships in 79 (-2 from March)
- total of 382+ members minimum (-12 from March)
- Estimated annual revenue \$5335 (- \$170)
- 15 emails were sent to expired memberships from mid March 2013 to mid April 2013. Previously 90+ emails were sent out for the period of mid March 2013 back to July 2012

E. Webmaster Report: T. Terfinko

- Terry added the current waiver to the membership registration.
- Terry reviewed the Introduction to the club on the club's home page and put the benefits of becoming a member and the listed what the dues are. If someone can think of something else that needs to be mentioned in the introduction about the club contact Terry

IV. UNFINISHED BUSINESS

A. Ride with GPS

- cue sheets being added

B. Waiver

- Keith Gourley still working on updating waiver.

C. Club Picnic

- the annual club picnic is set for August 3.

D. New Group Rider training

- Dave Sheffield made a proposal to have a new group rider training. His proposal suggested the training consist of 2 - 90 minute sessions (see attachment for details of the training). Jack questioned whether we should have a certified instructor teach the course. Will discuss at May's club meeting.

E. Pat Ytsma Ride Safe Tour June 2nd

F. America on Wheels

- May 11, 2013 Jack posted a ride that will follow the canal tow path down to Bethlehem. Event posted on Meetup

G. Ride of Silence – May 15th see ride calendar for posting

V. NEW BUSINESS

A. Lehigh Wheelmen night at Community Bike Works Kim from Bike Works discussed with Jack the possibility of having a LWA night at Bike Works

B. Membership sign up incentive - When club reaches the 200 members mark, or a date will be chosen, then all members names will be put in a drawing for a gift card

C. 10% discount promotion - George Mack brought up promoting the 10% discounts at sponsor stores as a benefit of membership. Terry will add that to the banner on the website

D. Pat Ytsma Ghost Bike meeting a permit should have been obtained from the City of Bethlehem. The city has overlooked the lack of permit but due to some complaints the bike and it's upkeep they are now requesting a permit. The permit will only allow the bike to remain where it is for 60 days. Discussion continues about where the bike can be placed after the 60 days. If you are interested in participating in this discussion contact Jack.

E. April Grill and Chill - 75 people were at the first Grill and Chill of 2013. More ride leaders are needed to help lead the MNRs so the groups can be smaller.

F. Gap Gallop Coordinator needed - Looking for a coordinator for the Gap Gallop. The coordinator should be someone who has event organization skills. Karen and Paul will assist the new Coordinator with the event this year.

VI. MEETING ADJOURNED.

**May 22, 2013
Asbury Methodist Church
1533 Springhouse Rd.**

Respectfully submitted.
MAP 4/26/13