

**Lehigh Wheelmen Association**  
**Monthly Club Meeting**  
June 27, 2012 Meeting Minutes

**Board Member Attendance:**

<input checked="" type="checkbox"/> Jack Helffrich	<input checked="" type="checkbox"/> Geoff Rogers	<input type="checkbox"/> Pete Siegfried
<input checked="" type="checkbox"/> Maureen Porter	<input checked="" type="checkbox"/> Sallie Urffer	<input checked="" type="checkbox"/> Phil Eempio
<input checked="" type="checkbox"/> Dean Hower	<input type="checkbox"/> Diana Valois	<input type="checkbox"/> George Mack
<input type="checkbox"/> Mike Solliday	<input type="checkbox"/> Dick McCreight	
<input type="checkbox"/> Keith Gourley	<input checked="" type="checkbox"/> Mark Zappe	

**Members in Good Standing Present:** Richard Baldock, Terry Terfinko, John Eberhard, Bryan George, Dave Drummer, Sherri Eempio.

**I. CALL TO ORDER.**

**II. QUORUM ESTABLISHED.**

**III. REPORTS**

**A. Secretary's Report:** M. Porter

- May 2012 meeting minutes emailed to Board members. Motion was made to accept the minutes.

**B. Treasurer's Report:** S. Urffer

- May 2012 reports emailed to Board members. Motion was made to accept the minutes. IRS received application for Non-Profit status along with the \$800 application fee. Awaiting decision by IRS.

**C. Junior's Report:** P. Eempio

- There are currently 3 Juniors. \$500 for Juniors to join Velodrome's "Get On Track" program. All LWA members can use track bikes by showing membership card during open track times.
- Tour FCCC July 21 & July 22 \*Corner Marshalls needed for road race
- Suggestion to sell hot dogs and hamburgers for donations to the club at road race and criterium at Rodale
- Phil Eempio's criminal record clearance was received.
- Jack will talk to Gwen Hoover about getting her clearances.

**D. Touring Report:** G. Rogers

- Pat Ytsma's Ride Safe Tour was held on June 10<sup>th</sup> with a great turnout.
- Smoothie Rides on Saturdays are being well attended by Juniors and D pace riders.
- It was noted that there often are not C paced rides posted for the MNR. It was suggested that the MNR utilize a cue sheet format for all riders. Groups will naturally divide into pace groups. Grill and Chill Club rides will use Cue Sheet format so members can meet & ride with other members of different abilities.

**E. Membership Report:** R. Baldock

- Report was emailed to Board members
- An example of a survey letter to be sent to people whose memberships have expired was emailed to Board members by R. Baldock. It was agreed that Richard will send the letter and compile the information on an Excel spreadsheet to help identify if there are any common reasons for lack of membership renewal.

**F. Racing Report:**

- Liberty and Emmerick Blvd Critteries were well attended by over 200 participants. Bethlehem Law Enforcement Explorers do marshaling for the crits.

**IV. UNFINISHED BUSINESS**

**A. Wool Jerseys**

- Sallie will send link to pick jersey colors.

**B. Club Meeting Speakers**

- Jack will ask Brian Wacik to talk about his Para Olympics experience.

**C. 2012 Club Events**

-Grill and Chills (Karen O'Brien and Deb Terfinko will organize)

June 18 approximately 70 members attended

July 16, August 20, September 17 MNR Grill and Chills on the calendar. Please bring a side dish or dessert to share.

-A **Thursday Night Ride Grill and Chill** is being considered since grills are available next to the Stabler Arena parking lot.

-August 4 Club Picnic at Covered Bridge Park Pavilion

Dave Sheffield will lead a B ride

Dean Hower will lead a Mountain Bike Ride

Other ride leaders needed

-Donut Derby (Brian Cincera will organize this year.) Anyone interested in organizing next year's Donut Derby needs to work with Brian this year to learn how to organize this event. Sallie Urffer will continue to assist Brian and the new event organizer. Statement Apparel from Topton will do tee shirts. Big Guy Group will be doing the race results.

-Gap Gallop October 7 New tee shirt vendor for this year. Phil Esemplio will have design for flyers for next meeting.

-Holiday Party

#### **D. Club Car Magnets**

- Magnets are selling at a moderate pace, but we are only approximately halfway toward reaching the break even point. Magnets are \$2. A few ride leaders have them available to sell before and after their rides.

#### **E. Adopt A Highway**

- The club will have a section of Trexlertown Road. Members interested in helping will need to watch a video provided by PennDot

### **V. NEW BUSINESS**

#### **A. American Diabetes Association Tour de Cure**

- LWA will be a sponsor for the event which is scheduled for May 2013. Sally Urffer is the event chair. Veloce routes will be used for various distance options

#### **B. Proposal for a Mountain Biking Division**

- John Eberhard summarized goals for a club Mountain Bike Division for the board to consider. It was suggested that Mountain Bike rides be added to the calendar by members wanting to ride with other members interested in mountain biking. Information about the rides should be shared with local bike shops that specialize in mountain biking.

#### **C. Via Marathon ride volunteers**

- LWA has been asked for volunteers to ride the course to lead out the run and sweep the course.

#### **D. Club Jersey Designs**

- designs for club jerseys were passed around. Preferences for jersey designs were voiced. Club colors are red, yellow and black

### **VI. MEETING ADJOURNED.**

**Next Meeting July 25, 2012  
Lodge Café in Bethlehem at 427 E. Fourth St.**

Respectfully submitted.  
MAP 7/5/12