

Lehigh Wheelmen Association
Monthly Board Meeting
February 21, 2011 Meeting Minutes

Board Member Attendance: Mark Zappe, Geoff Rogers, Maureen Porter, Doug Leavitt, Paul Smith, Pete Siegfried, Sallie Urffer

I. Call to Order.

II. Quorum Established.

III. Reports

A. President's Report: Mark Zappe

- No report

B. Secretary's Report:

- Minutes for January 2011 meeting were emailed to all Board Members by M. Porter and read by M. Porter at the meeting.
- Report accepted as submitted.

C. Treasurer's Report:

- 2010 Profit and Loss by Class report emailed to board by S. Urffer prior to meeting.
- Balance Sheet as of Dec 31, 2010 emailed to board by S. Urffer prior to meeting.
- Balance Sheet from January 1, 2011 to February 20, 2011 emailed to board by S. Urffer prior to meeting.
- Reports accepted as submitted

D. Junior's Report:

No report

E. Touring Report: G. Rogers

- Rides will be verified and posted on the website based on commitments written on a ride season calendar during the St. Patrick's Day club gathering at the Asia restaurant.

F. Membership Report:

- Richard Baldock will assist Jack Helffrich with administrating new memberships. Richard reorganized the membership online by last name.

G. Racing Report: P. Siegfried

- The March Racing Series starts on March 6th. The race will be from 12:00 to 3:30 PM at the William Penn Business Center off Route 100.
- P. Siegfried wanted to make members aware of upcoming race dates. Members are encouraged to come support the racers at these LWA events.
- February 26 Racer's Meeting 4:30 to 6:30 PM at Fogelsville Fire Company

- Emmerick Blvd Race June 26th
- Fitness Park Race August 6th
- Bethlehem Race at Liberty High School June 18th
- P. Siegfried is working on getting permits for these events. S. Urffer offered to put the races on the LWA Calendar and in the Newsletter to encourage member support of these events.

IV. Unfinished Business

A. St. Patrick's Day Party for Ride Leaders – K. Winkler

- Karen Winkler confirmed Sunday March 13 as the date reserved for the St. Patrick's Day Party for Ride Leaders to sign up for rides. 41 people have RSVP'd. Reservations will no longer be accepted when a maximum of 50 people is attained. Karen reported that appetizers can be provided during a BYOB Happy Hour prior to the dinner for \$5 per person. The Board agreed to pay for the extra \$250 to cover the appetizers. A motion by S. Urffer was made to go ahead with the Happy Hour and the motion was accepted. The Happy Hour will be scheduled from 5:00 to 6:00 PM with dinner to follow.

B. Morning Call Community Calender – G. Hoover

- Gwen Hoover will look into a contact person for The Morning Call so events for the club can be posted on the Community Calender.
- Sallie Urffer provided a list of press contacts to promote Club Events via email.

V. New Business

A. Performance Bike Wheelmen Night – S. Urffer

- Performance Bike Shop is offering the club a 'Wheelmen Night' on April 7th. The shop will be open to only LWA members for 1 to 2 hours. The shop is offering a 10% discount and refreshments to LWA members.

B. Potential Presenter for Future Club Meeting – P. Smith

- Jennifer Fleischer from Multi Sport Fitness can do a presentation on 'Real Ryder'. M. Zappe suggested that this may be a possibility for a fall Club Meeting since the March presentation is booked and also due to the impending move of the venue for Board Meetings to after the Monday Night Ride.

C. Tandem Rally – K. Winkler

- During the weekend of June 17 – 19 there will be a Tandem Rally. Information regarding this event will be posted on the website in the Out of Bounds Ride section.

D. Paper Membership Applications – P. Siegfried

- The Board was made aware that there have been people interested in becoming members who do not have access to the internet or would prefer to sign up for membership using a mail in application. S. Urffer offered to make a

paper application available so it may be distributed to bike shops. S. Urffer also presented business cards and information cards that she has distributed to some local bike shops. Supplies of these business and information cards were distributed to attendees of the meeting to distribute to other local businesses.

VI. Meeting adjourned.

Next Meeting March 21, 2011

The monthly meeting was followed by a CPR and AED training for members.

Respectfully submitted.
MAP 2/21/11