



## VELO SHOP DISCOUNT/SPONSORSHIP OF LWA RACING TEAM

For the exclusive right to sponsor the racing division of the LWA. The Velo Shop shall provide the following:

- Velo Shop/LWA kits (jersey & bibs) at 50% of Velo Shop cost for the 1<sup>st</sup> kit. Additional kits are at the Velo Shop cost
- 15% discount on ALL shop merchandise, excluding bikes and wheels
- Special program pricing on any FELT or ARGON 18 bike (20% discount depending on availability. This discount ONLY applies to bikes that are ordered.)
- Discounts on other brands to be determined on a case by case basis
- 15% discount on ALL mechanical services and labor charges.

In exchange, LWA's Racing Division shall agree to the following:

- To Wear Velo Shop/LWA kits during any and all competitions in all disciplines (road, track, cyclocross, MTB, etc.)
- To not race for any other team, USA Cycling registered or otherwise.
- AT A MINIMUM, ALL TEAM MEMBERS MUST:
  - Volunteer and/or participate in a LWA Touring Division ride (i.e. Donut Derby or VVV)
  - Volunteer at 1 of the races which the Velo Shop/LWA sponsors.
    - Velo Shop/LWA Training Series held on Sundays in March. (Wm Penn Park)
    - The Wheelmen Cup (Sunday in April –Bob Rodale Park)
    - The Velo Shop Criterion (July – Bob Rodale Park)
    - Jr's Track Event (Valley Preferred Cycling Center)

**\*\*\*If Team Members are NOT upholding their obligations, The Velo Shop has the right to revoke all discounts for that individual member.\*\*\***