

Lehigh Wheelmen Association  
Monthly Membership Meeting Minutes  
Wednesday, January 23, 2013

Board Member Attendance:

<input checked="" type="checkbox"/> Jack Helffrich, Pres.	<input checked="" type="checkbox"/> Paul Smith, VP Touring	<input type="checkbox"/> Pete Siegfried, VP Racing
<input type="checkbox"/> Maureen Porter, Sec.	<input checked="" type="checkbox"/> Dave Sheffield, Treas.	<input type="checkbox"/> George Mack, QR Editor
<input checked="" type="checkbox"/> Donalee Frary	<input type="checkbox"/> Keith Gourley	<input checked="" type="checkbox"/> Dean Hower
<input checked="" type="checkbox"/> Mike Solliday	<input checked="" type="checkbox"/> Dick McCreight	

Members in Good Standing Present: Karen Winkler, Nancy Sheffield, Liz Solliday, Richard Baldock, Carl Zvanut, Ron Helmuth, Michele Sciortino, Ed Gibney, Mary Gibney, Glen Davis & Daughter Jenna

Michele Sciortino gave a gorgeous presentation about her vacation with New Zealand Adventure Cyclists. It made everyone in the room want to go retrace her route.

Ten-year-old Jenna Davis won the door prize of an LWA tee shirt for being the youngest attendee at the meeting. Her father Glenn was also awarded a Gap Gallop tee for bringing her.

Business Meeting

I. CALL TO ORDER – The monthly membership meeting of the Lehigh Wheelmen Association (LWA) was held in the Parlor of Asbury Methodist Church, Allentown, PA. President Jack Helffrich called the meeting to order at 8:00 PM. Jack noted that Secretary Maureen Porter was absent due to illness. Karen Winkler graciously volunteered to take minutes.

II. QUORUM ESTABLISHED

III. REPORTS

A. Secretary's Report – Jack Helffrich for Maureen Porter

Jack reviewed the December meeting minutes, consisting mainly of the election. November minutes were previously distributed to board members. Minutes accepted as reported.

B. Treasurer's Report – Dave Sheffield

Dave gave a comprehensive review of the club finances, with emphasis on the needs of the Touring Division to restore its financial base. While the Racing Division has maintained a steady growth in funds over the past 10 years, the Touring Division, for a number of documented reasons, has gone from a high of \$25,000 in 2010 to only having about \$7,500 in the bank at present.

The Touring Division requires between \$8,000 and \$10,000 annually to fund its operations. While membership dues cover the most basic of operational costs, other income is needed to sponsor events and promote the general well-being of the club.

A budget has been developed for the 2013 club year that should allow the Touring Division to restore approximately \$1,500 - \$2,000 over the course of the season. Dave also identified and defined the three types of insurance needed for Touring Division operations. The Treasurer's Report was accepted as reported.

C. Touring Report – Paul Smith

Paul reported on a long list of upcoming club events. The annual Spring St. Patrick's Day Party will be held at Asia Restaurant again this year. The date is Sunday, March 17. Because of the aforementioned financial circumstances, the club will not be subsidizing the costs for dining. There was discussion of the cost per person and consensus reached on a price point. Details will be presented in the Quick Release.

There was discussion of the timing for the Spring Ride Leaders' Pizza Kick Off Party; probably early April.

The Second Annual Spring Wheelmen Event in Easton Maryland will have a registration cut-off date of March 13. Details will be presented in the Quick Release.

Ron Helmuth's Juniata County Event will be May 3-5. Details are in the Quick Release.

The First Annual Wheelmen Amish Country Weekend will be held May 17 - 19. The registration deadline is April 3. Details are in the Quick Release. Rooms are at a premium for this event. Late registrants run the risk of not being able to participate.

The New Fall Century Event – After 40 years of Gap Gallop history, the club is creating a new fall century event, as yet unnamed. The new event will be on Sunday, September 15, with a start/finish at DeSales University in Center Valley. The new routes will travel from there to Reiglesville, PA, where riders will cross the river and pedal up the Jersey side to cross again at Portland, PA before returning to the start. There are multiple options for shorter routes, including family friendly rides on the local rail trail.

There was discussion over whether to maintain the historic name of Gap Gallop or to adopt a new name for the new event. Members are encouraged to send their name preferences to Paul.

The Donut Derby will continue to be held on Labor Day. The new event coordinator is Keith Gourley. Instead of waiting until the Christmas Party to learn who our most prolific Ride Leaders are, this information will now be posted monthly in the Quick Release. To have your ride leading tally posted, Ride Leader Sheets must be to Paul Smith by the 20th of each month. There was discussion of a possible “mailbox”, where riders can drop their sheets for Paul to pick up, to be established in the club’s barn rooms. It is essential for insurance purposes that the club keeps the Ride Leader Sheets until their respective statutes of limitation expire. Please turn your sheets in to Paul. They can be scanned and emailed if you don’t see him in person.

There was a question answered about riders on away events needing to be club members. Yes, they must for insurance reasons.

D. Membership Report – Richard Baldock, Chairperson

The club’s membership has increased since November. We now have 212 individual and 75 Household Memberships for projected annual revenue of \$5,055.

E. Website Report - Terry Terfinko has the flu and was not at the meeting.

#### IV. INFORMATIONAL ITEMS

A. The February meeting will be an opportunity for club members to certify in CPR. The club will cover ½ the expense, so the cost to members should be \$10. Kim Schaffer of Community Bike Works and junior cyclist Nadia Latzgo are slated to be upcoming speakers for future meetings.

B. Sylvia Radvansky’s mother died recently, as did Ron Helmuth’s mother-in-law.

**C. Jim Hare III passed away. His son John is an LWA member. Jim helped the club with time trials.**

**D. The annual holiday party was well-attended and fun for all. Bunny Dippl, wife of Rudy, attended as our guest. Brian Cincera, retiring Donut Derby organizer, appreciated gift and recognition. Thanks to Mary Gibney, Karen Winkler and Sylvia for organizing. Thanks to Sylvia for donating Poinsettias for tables. Thanks to Dave Drummer for donating home brew. Thanks to Mike and Dean for serving as the nominating committee.**

E. More than sixty gift packages were donated by club members for needy kids. “Thank you”s for gifts were received from Community Bike Works and the Sixth Street Shelter, and circulated at the meeting.

F. A Board Meeting was held on Wednesday, January 16, 2013, to discuss finances and other items.

#### V. UNFINISHED BUSINESS

A. Juniors - The Juniors are no longer a part of the LWA. The final check has been sent to their successor, the Lehigh Valley Cycling Club. Close item.

B. D&L Heritage Corridor - Dave Sheffield is checking to make sure the club’s donation to the D&L has been sent.

C. Audit – Jack expressed a sincere ‘thank you’ you to Lenni Maguire and Carl Zvanut for doing an excellent job on the financial audit. They reported that no major discrepancies were discovered, and that in general, the accounts were reconciled and well-kept. Close item.

## VI. NEW BUSINESS

A. Waiver - At the recent board meeting, Keith Gourley indicated that our Sign-in Sheet / Waiver is inadequate and needs to be rewritten. He is reviewing it and will make recommendations.

Also, on group rides, our insurance covers members and first time guests. There was a suggestion to update the sheet to indicate 'member' or 'first-time guest' instead of the current member? 'yes' or 'no'. A question was raised over what happens when someone wants to ride with the club multiple times without becoming a member. Keith will be asked to review this.

B. Barn Rental - There was debate over rights to the various storage rooms in the Velodrome barn. The club presently has 4 rooms, one large and three small, paying \$350/yr for each of the small rooms and \$500/yr for the large ones. Jack will contact Wendy Houlik of LVCC about removing the former juniors' items from the large room. Mike Solliday, Dick McCreight and others offered to help move things.

C. Club Picnic - The annual club picnic is set for August 3. Fritz Walker has reserved the pavilion at Covered Bridge Park. Mike Solliday and Dean Hower will again work with Fritz to plan.

D. Meet & Ride - Jack is looking for various "Meet & Ride" dates and locations. He would like to see the club calendar have several riders scheduled that leave out of the same location every week. He asked Paul Smith to discuss this with Dave Drummer.

E. Publicity Person - We need someone to perform this important function.

F. Stories - Club members are encouraged to write a few words about their experiences on club rides and send them in to the Quick Release to share with other members.

G. Welcome Person - A new effort is being initiated to reach out to new club members to welcome them and help them assimilate. Ron Helmuth has volunteered to do this. There was discussion about how to identify possible new members as well as contacting those who have registered. Richard is going to forward new member contact information to Ron for follow up.

H. Registration - Jack wanted to talk to Terry about inserting some custom check boxes on the current registration form. These include volunteer opportunities, racer registration, etc. Alas, Terry was not there.

I. AED - Discussion was tabled in relation to several issues with the maintenance of the club's AED.

## VII. ADJOURNMENT

Everyone was requested to eat another pretzel and the meeting was adjourned.

Next meeting scheduled for 2/27/13      AED & CPR training at 7:00 PM      Business at 8:00 PM